

# PRIME NEWS

PRIME NEW YORK: THE CONSULTANT OTHER POLITICAL CONSULTANTS TURN TO

## Why use Prime New York?

*“Can’t I get publicly kept data for free?”*

If you’re running a campaign, IE, PAC etc...the raw voter data from one of America’s 3,000 counties or 50 states and DC is free or low cost. The only problem with this free or low cost data is it stinks.

Data provided by local and state governments is very quickly dated which is why Prime New York is constantly running our data against the National Change Address Database (NCOA) and the Social Security Death Index (SSDI). Beyond that Prime New York appends phone numbers from five national sources every few months, meaning campaigns don’t have the problem with bad phone numbers when you buy from us.

*“Is it possible to strike a balance between low quality free data and prohibitively expensive quality data?”*

The answer is a simple, Yes.

Data has become part of campaigning at all levels which has created a large marketplace of providers curating, processing and distributing political data. This competition has driven the cost of data down. Prime New York has been around since 1988 because of our reputation of quality and fair pricing. Our low retail pricing is a demonstration of our commitment to working with campaigns and organizations at all levels.

In addition to pricing our support and speed of service regardless of a campaign’s size separates Prime New York from our competitors and many of the state and local governments providing the raw voter file.

*“What about data supplied by the State Party approved vendor?”*

Here’s the advantage Prime New York can give your campaign, as opposed to VAN or other alternatives.

**Quality:** With over 25 years of experience in New York politics, we have the highest quality voter and commercial data available to help your campaign hit your target voters and donors. And because we come from New York, we know the difference between Richmond Hill and Port Richmond, New Castle and North Castle and Otsego and Oswego

**Speed:** You won’t get slowed down by your voter data provider. Call us and we’ll turn around even the most complicated custom jobs fast.

**Price:** Prime New York has served both Presidential campaigns and local municipal elections. The only way that’s possible is by providing our customers with pricing to fit any campaign budget.

**Tailored:** We’ll provide what you need. If you just want land line telephones in certain election districts, we’ll get that to you or if you want only cell phones for text messaging or a walking list for GOTV, we’ll handle that also. Unlike with the VAN, you don’t have to buy anything you don’t need or share anything with other campaigns.

**Phones:** Most voter files provided by counties don’t include phone numbers. Many of the phone numbers provided by other vendors are old and no longer valid. Running a telephone campaign requires continuously updated, accurate and comprehensive data. We pull and scrub phone data from every major national source 4 times a year. Prime New York will give you fewer numbers but very few bad phones.

# PRIME NEW YORK

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*Dear Friends,  
Prime New York is once again producing Prime News, a report with final New York City election results from the last year, along with some material about our products & services. The report now is a PDF that you can print out & share via email with others who might be interested. If there is anyone you think might be interested in joining our email list so they can receive this year's and future editions, send us an email with the contact information.*



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Prime New York  
Data Management for Pros  
Stuart Osnow & Jerry Skurnik

## USE FACEBOOK FOR YOUR CAMPAIGN WITHOUT BREAKING THE LAW OR INVOLVING THE RUSSIANS

If you purchase a voter file with name, address and phone numbers from us, you can upload some or all that data as a custom audience directly into Facebook's advertiser interface. The Prime New York to Facebook match rate using just name, physical address and phone is 60%-80%. If you have emails attached to your file the overall match rate climbs to 90%+.

Contact Stu Osnow at 212-254-5359  
or [primeny@gmail.com](mailto:primeny@gmail.com) for information  
about how this works.

## PRIME NEW YORK PRICES

Data has become part of campaigning at all levels which has created a large marketplace of providers curating, processing and distributing political data. This competition has driven the cost of data down. Prime New York has been around since 1988 because of our reputation of quality and fair pricing. Our low prices are a demonstration of our commitment to working with campaigns and organizations at all levels.

Most voter files from Prime New York cost \$25 per thousand voters. We offer files in several different formats and will provide files to campaigns in as many of these formats as the campaign wants at no additional cost.

In addition to pricing our support and speed of service regardless of a campaign's size separates Prime New York from our competitors and many of the state and local governments providing the raw voter file.

# 2017 ELECTION RESULTS

\*Indicates either candidate or independent expenditure in support of the candidate used products or services of Prime New York

## Special Election

### MANHATTAN

#### City Council

9th CCD		
*Bill Perkins (CF)	3,933	34%
Marvin Holland (H4H)	2,129	18%
*Athena Moore (WAO)	1,715	15%
Larry S. Blackmon (HF)	1,371	12%
*Cordell Cleare (TTWU)	1,101	10%
Dawn Simmons (RTDH)	314	3%
Dawn Simmons (DFH)	282	2%
Charles Cooper (BH)	353	3%
Todd Stevens (HV)	184	2%
*Caprice A. Alves (EL)	173	1%

#### State Senate

30th SD		
*Brian Benjamin (D)	8,106	91%
Dawn Simmons (R)	287	3%
Ruben D. Vargas (RF)	190	2%
*Write-ins	309	3%

## Primary Election

### NEW YORK CITY

#### Democrats

Mayor		
Bill de Blasio	343,054	74%
Sal F. Albanese	70,521	15%
Michael Tolkin	21,771	5%
*Robert Gangi	14,321	3%
Richard S. Bashner	11,296	2%

#### Public Advocate

Letitia James	300,301	76%
David Eisenbach	92,246	23%

#### Reform

Mayor		
*Sal F. Albanese	3,937	59%
*Write-ins	2,927	41%

### QUEENS

#### Democrats

Mayor		
Bill de Blasio	66,892	71%
Sal F. Albanese	17,064	18%
Michael Tolkin	4,841	5%
*Robert Gangi	2,398	3%
Richard S. Bashner	2,392	3%

#### Public Advocate

Letitia James	58,800	72%
David Eisenbach	23,227	28%

#### City Council

19th CCD		
*Paul A. Vallone	3,192	55%
Paul D. Graziano	2,596	45%

20th CCD		
Peter A. Koo	3,822	58%
Alison Tan	2,719	42%

21st CCD		
*Francisco P. Moya	3,654	55%
*Hiram Monserrate	2,937	45%

23rd CCD		
Barry S. Grodenchik	4,639	80%
Benny A. Itteera	1,183	20%

24th CCD		
*Rory I. Lancman	3,906	63%
Mohammad T. Rahman	2,299	37%

27th CCD		
I Daneek Miller	8,119	78%
Anthony Rivers	2,237	22%

28th CCD		
Adrienne E. Adams	3,499	39%
Richard David	2,822	32%
Hettie V. Powell	2,589	29%

30th CCD		
*Elizabeth S. Crowley	3,621	64%
*Robert F. Holden	2,050	36%
*Elizabeth S. Crowley	911	4%
*Elizabeth S. Crowley	164	1%

32nd CCD		
Michael G. Scala	2,319	44%
*Helal A. Sheikhl	1,587	30%
William Ruiz	1,329	25%

34th CCD (Part is in Brooklyn)		
*Antonio Reynoso	712	67%
Tommy Torres	353	33%

#### Reform

Mayor		
*Sal F. Albanese	1,043	57%
*Write-ins	906	43%

#### City Council

24th CCD		
Mohammad T. Rahman	52	64%
Write-ins	19	36%

### BROOKLYN

#### Democrats

Mayor		
Bill de Blasio	121,75	76%
Sal F. Albanese	21,15	13%
Michael Tolkin	6,785	4%
*Robert Gangi	6,269	4%
Richard S. Bashner	3,631	2%

#### Public Advocate

Letitia James (D)	110,114	83%
David Eisenbach	21,908	17%

#### District Attorney

Eric Gonzalez	80,291	53%
Anne J. Swern	17,469	12%
Marc Fliedner	15,474	10%
Patricia L. Gatling	13,988	9%
Vincent J. Gentile	13,323	9%
Ama Dwimoh	10,983	7%

34th CCD (Part is in Queens)		
*Antonio Reynoso	5,998	63%
Tommy Torres	3,412	37%

35th CCD		
*Laurie A. Cumbo	10,421	58%
Ede S. Fox	7,549	42%

38th CCD		
Carlos Menchaca	4,176	49%
*Felix W. Ortiz	2,828	33%
*Chris Q. Miao	775	9%
*Sara M. Gonzalez	524	6%
Delvis Valdes	292	3%

40th CCD		
*Mathieu Eugene	5,560	41%
Brian A. Cunningham	4,103	31%
Pia Raymond	3,064	23%
Jennifer M. Berkley	877	6%

41st CCD		
Alica Ampry-Samuel	3,385	31%
Henry L. Butler	2,389	22%
*Cory Provost	1,214	11%
Moreen A. King	922	9%
Deidre Olivera	879	8%
Royston Antoine	620	6%
Victor Jordan	572	5%
David R. Miller	527	5%
Leopold Cox	313	3%

42nd CCD		
*Inez D. Barron	7,475	84%
Mawuil K. Hormeku	1,450	16%

43rd CCD		
*Justin L. Brannan	3,670	39%
Khader El-Yateem	2,932	31%
*Nancy Tong	1,504	16%
*Vincent Chirico	761	8%
*Kevin P. Carroll	604	6%

45th CCD		
*Jumaane D. Williams	9,008	90%
Lou Cespedes	948	10%

48th CCD		
*Chaim M. Deutsch	3,759	81%
Marat Filler	870	19%

#### Civil Court Judge

Countywide		
5 elected		
*Connie M. Melendez	79,398	
*Robin K. Sheares	68,302	
*Patria Frias-Colon	55,666	
Sandra E. Roper	51,564	
*Ellen E. Edwards	51,173	
*Frederick C. Arriaga	42,639	
*David C. Pepper	41,548	
Patrick J. Hayes	39,998	
Thomas J. Kennedy	39,751	
Isiris I. Isaac	28,779	
*John K. O'Hara	24,325	

6th JD		
*Elena Baron	12,248	39%
*Hermalee J. Patel	6,660	23%
*Rupert V. Barry	6,571	23%
Derefim B. Neckles	4,265	15%

#### Republicans

City Council		
43rd CCD		
*John L. Quaglione	1,865	47%
*Liam A. McCabe	1,318	33%
*Bob Capano	579	15%
Lucretia Regina-Potter	182	5%

#### State Committee

46th AD		
Frank Esposito	976	57%
Anthony Bove	744	43%
Kerri McCarthy	973	53%
Lucretia Regina-Potter	849	47%
49th AD		
*Stephen Maresca	337	55%
Thomas DeGrazia	277	45%

#### Greens

City Council		
35th CCD		
Jabari Brisport	32	89%
Scott Hutchins	4	11%

#### Reform

Mayor		
*Sal F. Albanese	1,455	66%
*Write-ins	1,162	37%

#### Borough President

*Benjamin G. Kissel	1,399	79%
Write-ins	1,218	21%

#### City Council

47th CCD		
Mark Treyger (write-ins)	2	5%
Other write-ins	35	95%

### STATEN ISLAND

#### Democrats

Mayor		
Bill de Blasio	8,195	56%
Sal F. Albanese	5,423	37%
Michael Tolkin	611	4%
*Robert Gangi	246	2%
Richard S. Bashner	241	2%

#### Public Advocate

Letitia James (D)	8,987	67%
David Eisenbach	4,431	33%

**City Council**

**49th CCD**

*Deborah L. Rose	5,895	70%
Kamillah Hanks	2,558	30%

**Reform**

**Mayor**

*Sal F. Albanese	315	47%
*Write-ins	373	53%

**MANHATTAN**

**Democrats**

**Mayor**

Bill de Blasio	89,565	72%
Sal F. Albanese	20,823	17%
Michael Tolkin	6,495	5%
*Robert Gangi	3,908	3%
Richard S. Bashner	3,700	3%

**Public Advocate**

Letitia James (D)	77,133	73%
David Eisenbach	27,811	27%

**City Council**

**1st CCD**

*Margaret S. Chin	5,363	46%
*Christopher Marte	5,141	44%
Aaron Foldenauer	734	6%
Dashia Imperiale	459	4%

**2nd CCD**

*Carlina Rivera	8,354	61%
Mary Silver	2,282	17%
Ronnie S. Cho	1,181	9%
Jorge L. Vasquez	1,040	8%
Jasmin Sanchez	638	5%
Erin Hussein	267	2%

**4th CCD**

*Keith Powers	4,456	41%
*Marti Speranza	2,493	23%
Rachel Honig	947	9%
*Bessie R. Schachter	918	8%
Vanessa Aronson	746	7%
Maria Castro	503	5%
Jeffrey S. Mailman	482	4%
Barry Shapiro	232	2%
Alec Hartman	109	1%

**5th CCD**

*Ben Kallos	7,487	75%
Gwen Goodwin	1,582	15%
Patrick A. Boblin	1,044	10%

**6th CCD**

*Helen K. Rosenthal	13,529	65%
Mel Wymore	6,446	31%
Cary M. Goodman	824	4%

**7th CCD**

*Mark D. Levine	9,286	74%
Thomas Lopez-Pierre	3,179	26%

**8th CCD (Part is in Bronx)**

Robert J. Rodriguez	2,931	51%
Diana Ayala	2,215	38%
*Tamika Mapp	539	9%
Israel Martinez	92	2%

**9th CCD**

*Bill Perkins	7,630	50%
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Marvin Holland	2,997	20%
*Cordell Cleare	2,670	18%
Tyson-Lord Gray	1,275	8%
Marvin Spruill	360	2%
Julius Tajiddin	297	2%

**10th CCD**

*Ydanis Rodriguez	7,474	62%
Josue Perez	3,740	31%
Francesca M. Castellanos	885	7%

**District Leader**

**65th AD, Part A**

Lee Berman	1,271	58%
*Jacob J. Goldman	919	42%

Caroline Laskow	1,142	53%
*Karen B. Blatt	1,024	47%

**65th AD, Part B**

*Daisy Paez	1,586	53%
Alica Cancel	1,391	47%

Pedro A. Cardi	1,503	59%
*Ken Paskar	1,030	41%

**68th AD, Part B**

Harry Rodriguez	1,104	57%
Omar Jackson	839	43%

Peggy A. Morales	1,100	61%
Theresa Rowell	715	39%

**68th AD, Part C**

John Ruiz	761	58%
Kelmy Rodriguez	542	42%

**70th AD, Part A**

Cordell Cleare	2,051	78%
Pharein Griffith	604	22%

**70th AD, Part D**

*Norma Campusano	663	37%
*Alicia Barksdale	643	36%
*Gricel Ortiz-Thompson	495	28%

Corey Ortega	841	53%
*Daniel N. Clark	731	47%

**72nd AD, Part A**

Maria Morillo	1,373	63%
Argentina Cruz	799	37%

**75th AD, Part B**

*Thomas D. Shanahan	1,829	55%
*Mickey Spillane	1,463	45%

*Marisa E. Redanty	1,924	57%
*Denise M. Spillane	1,388	43%

**76th AD, Part A**

*Benjamin D. Wetzler	1,967	61%
*John Halebian	1,239	39%

*Jill Eisner	2,026	60%
*Esther B. Yang	1,352	40%

**76th AD, Part B**

*Kim Moscaritolo	2,155	60%
*Madelaine D. Piel	1,423	40%

*Joshua S. Kravitz	2,034	54%
*Adam Roberts	1,706	46%

**Independence**

**City Council**

**1st CCD**

Christopher Marte (write-ins)	5	23%
Other write-ins	17	77%

**Women's Equality**

**4th CCD**

Rebecca Harary (write-ins)	2	100%
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**Reform**

**Mayor**

*Sal F. Albanese	732	57%
Write-ins	638	43%

**City Council**

**3rd CCD**

Corey Johnson (write-ins)	4	17%
Write-ins	20	83%

**BRONX**

**Democrats**

**Mayor**

Bill de Blasio	56,527	83%
Sal F. Albanese	6,096	9%
Michael Tolkin	2,039	4%
*Robert Gangi	1,500	2%
Richard S. Bashner	1,332	2%

**Public Advocate**

Letitia James	45,267	75%
David Eisenbach	14,869	25%

**Borough President**

Ruben Diaz, Jr.	57,244	86%
Carmella D. Price	7,736	12%
Avery Selkridge	1,498	2%

**City Council**

**8th CCD (Part is in Manhattan)**

Diana Ayala	1,797	53%
Robert J. Rodriguez	964	28%
*Tamika Mapp	363	11%
Israel Martinez	301	9%

**12th CCD**

Andy L. King	7,936	68%
Pamela A. Hamilton-Johnson	3,167	27%
Karree-Lyn R. Gordon	513	4%

**13th CCD**

*Mark Gjonaj	3,503	39%
Marjorie Velasquez	3113	34%
John C. Doyle	1,728	18%
Victor R. Ortiz	481	5%
Egidio Sementilli	270	3%

**14th CCD**

*Fernando Cabrera	3,898	55%
Randy D. Abreu	2,456	35%
*Felix D. Perdomo	710	10%

**17th CCD**

*Rafael Salamanca, Jr.	4,840	73%
Helen Hines	1,835	27%

**18th CCD**

*Ruben Diaz, Sr.	4,017	42%
Amanda C. Farias	1,991	21%
Elvin Garcia	1,397	15%
Michael Beltzer	1,282	14%
William R. Moore	842	9%

**Reform**

**Mayor**

*Sal F. Albanese	392	57%
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**General Election**

**NEW YORK CITY**

Bill de Blasio (D)	713,634	63%
Bill de Blasio (WFP)	46,478	4%
Nicole Malliotakis (R)	274,423	24%
Nicole Malliotakis (C)	37,197	3%
Nicole Malliotakis (SDB)	5,327	1%
Sal F. Albanese (RF)	24,484	2%
Akeem Browder (G)	16,536	1%
Michael Tolkin (SC)	11,309	1%
Bo Dietl (DTM)	11,163	1%
Aaron Commey (LBT)	2,770	1%

**Public Advocate**

*Letitia James (D)	752,475	68%
*Letitia James (WFP)	59,759	5%
Juan C. Polanco (R)	162,780	15%
Juan C. Polanco (RF)	6,065	1%
Juan C. Polanco (SDB)	3,756	1%
Michael A. O'Reilly (C)	27,164	10%
James C. Lane (G)	19,404	2%
Devin Balkind (LBT)	6,737	1%

**Comptroller**

*Scott M. Stringer (D)	778,257	71%
*Scott M. Stringer (WFP)	60,686	6%
Michael J. Faulkner (R)	171,431	16%
Michael J. Faulkner (C)	34,446	3%
Michael J. Faulkner (RF)	3,773	1%
Michael J. Faulkner (SDB)	3,542	1%
Julia A. Willebrand (G)	34,371	3%
Alex Merced (LBT)	6,100	1%

**QUEENS**

Bill de Blasio (D)	163,560	58%
Bill de Blasio (WFP)	8,307	3%
Nicole Malliotakis (R)	81,939	29%
Nicole Malliotakis (C)	11,538	4%
Nicole Malliotakis (SDB)	1,434	1%
Sal F. Albanese (RF)	5,401	2%
Akeem Browder (G)	3,060	1%
Bo Dietl (DTM)	3,573	1%
Michael Tolkin (SC)	2,395	1%
Aaron Commey (LBT)	616	1%

**Public Advocate**

*Letitia James (D)	176,838	65%
*Letitia James (WFP)	10,857	4%
Juan C. Polanco (R)	46,934	17%
Juan C. Polanco (RF)	1,409	1%
Juan C. Polanco (SDB)	1,060	1%
Michael A. O'Reilly (C)	27,164	10%
James C. Lane (G)	4,238	2%
Devin Balkind (LBT)	1,482	1%

**Comptroller**

*Scott M. Stringer (D)	185,893	69%
*Scott M. Stringer (WFP)	11,495	4%
Michael J. Faulkner (R)	50,132	19%
Michael J. Faulkner (C)	10,386	3%
Michael J. Faulkner (SDB)	1,012	1%
Michael J. Faulkner (RD)	878	1%
Julia A. Willebrand (G)	7,737	3%
Alex Merced (LBT)	1,503	1%

**Borough President**

Melinda Katz (D)	196,870	73%
Melinda Katz (WFP)	14,146	5%
William K. Kregler (R)	47,678	18%
William K. Kregler (C)	10,027	4%
Everly O. Brown (HOME)	2,039	1%



<b>City Council</b>			6 elected			<b>City Council</b>			Brian P. Kavanagh (D) 12,406 74%		
<b>19th CCD</b>			David Elliot (D) 157,473			<b>33rd CCD</b>			Brian P. Kavanagh (WFP) 2,396 14%		
*Paul A. Vallone (D) 13,779 53%			David Elliot (R) 55,453			*Stephen T. Levin 19,190 89%			Analia Alexander (R) 1,843 11%		
*Paul A. Vallone (WFP) 1,210 5%			David Elliot (C) 9,930			Victoria Cambranes (PROG) 2,451 11%			<b>Supreme Court Justice</b>		
Konstantinos Poulidis (R) 6,347 25%			Gregory L. Lasak (D) 146,739			<b>34th CCD (Part is in Queens)</b>			2 elected		
*Paul D. Graziano (RF) 4,555 18%			Gregory L. Lasak (R) 44,027			Antonio Reynoso (D) 12,418 87%			Bruce M. Balter (D) 239,072		
<b>20th CCD</b>			Gregory L. Lasak (C) 9,540			Antonio Reynoso (WFP) 1,831 13%			Bruce M. Balter (R) 34,045		
Peter A. Koo (D) 9,065 100%			Michael B. Aloise (D) 146,214			<b>35th CCD</b>			Bruce M. Balter (C) 10,164		
<b>21st CCD</b>			Michael B. Aloise (R) 43,423			Laurie A. Cumbo (D) 21,695 67%			Andrew S. Borrok (D) 210,212		
Francisco P. Moya (D) 7,828 94%			Michael B. Aloise (C) 9,701			Jabari Brisport (G) 8,117 25%			John J. Bruno (R) 42,162		
Francisco P. Moya (WFP) 468 6%			Jodi Orlow-Mackoff (D) 148,659			Jabari Brisport (SOC) 1,190 4%			John J. Bruno (C) 11,405		
<b>22nd CCD</b>			Jodi Orlow-Mackoff (C) 11,000			<b>36th CCD</b>			<b>Civil Court Judge</b>		
Costas G. Constantinides (D) 15,165 81%			Richard G. Latin (D) 157,616			Robert E. Corney, Jr. (D) 21,300 100%			<b>Countywide</b>		
Costas G. Constantinides (WFP) 2,251 12%			Ulysses B. Leverett (D) 148,753			<b>37th CCD</b>			5 elected		
Kathleen K. Springer (DIV) 1,223 7%			Joseph F. Kasper (R) 52,719			Rafael L. Espinal, Jr. (D) 10,360 90%			Sandra E. Roper (D) 216,505		
<b>23rd CCD</b>			Joseph F. Kasper (C) 11,294			Persephone S.J. Smith (G) 1,152 10%			Sandra E. Roper (RF) 14,683		
Barry S. Grodenchik (D) 14,832 61%			Woodruff L. Carroll (R) 54,888			<b>38th CCD</b>			Robin K. Sheares (D) 220,321		
Barry S. Grodenchik (WFP) 851 4%			James J. Kevins, Jr. (R) 49,742			Carlos Menchaca (D) 8,541 72%			Carolyn E. Wade (D) 218,522		
Joseph R. Concannon (R) 6,494 27%			<b>Civil Court Judge</b>			Carlos Menchaca (WFP) 1,294 11%			Connie M. Melendez (D) 216,935		
Joseph R. Concannon (C) 1,349 6%			<b>1st JD</b>			Allan E. Romaguera (C) 839 7%			Ellen E. Edwards (D) 210,276		
Joseph R. Concannon (SDB) 208 1%			John C. Katsanos (D) 20,702 100%			Carmen V. Hulbert (G) 782 7%			Patria Frias-Colon (D) 203,765		
John Y. Lim (JYL) 462 2%			<b>3rd JD</b>			Delvis Valdes (RF) 460 4%			Vincent F. Martusciello (C) 37,511		
<b>24th CCD</b>			Tracy A. Catapano-Fox (D) 26,129 100%			<b>39th CCD</b>			Thomas J. Kennedy (RF) 22,454		
*Rory I. Lancman (D) 12,455 81%			<b>4th JD</b>			Bradford S. Lander (D) 24,806 79%			Patrick J. Hayes (RF) 20,657		
*Rory I. Lancman (WFP) 1,165 8%			Maurice E. Muir (D) 68,856 100%			Bradford S. Lander (WFP) 6,749 21%			Isiris I. Isaac (RF) 16,636		
Mohammad T. Rahman (RF) 1,701 11%			<b>6th JD</b>			<b>40th CCD</b>			John K. O'Hara (RF) 15,663		
<b>25th CCD</b>			Phillip Hom (D) 37,553 100%			*Mathieu Eugene (D) 14,609 61%			<b>6th JD</b>		
*Daniel Dromm (D) 10,736 88%			<b>BROOKLYN</b>			*Brian A. Cunningham (RF) 8,701 36%			Elena Baron (D) 51,373		
*Daniel Dromm (WFP) 1,460 12%			Bill de Blasio (D) 234,725 67%			Brian W. Kelly (C) 806 3%			<b>STATEN ISLAND</b>		
<b>26th CCD</b>			Bill de Blasio (WFP) 20,030 6%			<b>41st CCD</b>			Nicole Malliotakis (R) 60,966 62%		
*James G. Van Bramer (D) 15,285 76%			Nicole Malliotakis (R) 63,779 18%			Alica Ampry-Samuel (D) 17,520 92%			Nicole Malliotakis (C) 8,349 8%		
*James G. Van Bramer (WFP) 1,816 9%			Nicole Malliotakis (C) 9,347 3%			Alica Ampry-Samuel (WFP) 683 4%			Nicole Malliotakis (SDB) 810 1%		
Marvin R. Jeffcoat (R) 2,477 12%			Nicole Malliotakis (SDB) 1,217 1%			Berneda W. Jackson (R) 469 2%			Bill de Blasio (D) 24,226 23%		
Marvin R. Jeffcoat (C) 461 2%			Sal F. Albanese (RF) 7,800 2%			Berneda W. Jackson (C) 138 1%			Bill de Blasio (WFP) 1,240 2%		
<b>27th CCD</b>			Akeem Browder (G) 6,683 2%			Christopher Carew (SOL) 227 1%			Sal F. Albanese (RF) 1,520 2%		
I Daneek Miller (D) 23,488 95%			Michael Tolkin (SC) 3,391 1%			<b>42nd CCD</b>			Bo Dietl (DTM) 1,227 1%		
Rupert Green (R) 799 3%			Bo Dietl (DTM) 2,802 1%			*Inez D. Barron (D) 18,341 93%			Akeem Browder (G) 468 2%		
Frank Francois (G) 446 2%			Aaron Commey (LBT) 825 1%			Ernest Johnson (C) 893 5%			Michael Tolkin (SC) 395 1%		
<b>28th CCD</b>			<b>Comptroller</b>			Mawuil K. Hormeku (RF) 556 3%			Aaron Commey (LBT) 172 1%		
*Adrienne E. Adams (D) 14,767 86%			*Scott M. Stringer (D) 245,880 81%			<b>43rd CCD</b>			<b>Public Advocate</b>		
Hettie V. Powell (WFP) 1,434 8%			*Scott M. Stringer (WFP) 25,095 8%			*Justin L. Brannan (D) 11,812 46%			*Letitia James (D) 32,208 34%		
Ivan D. Mossop, Jr. (R) 919 5%			Michael J. Faulkner (R) 38,677 9%			*Justin L. Brannan (WFP) 1,082 4%			*Letitia James (WFP) 2,407 3%		
<b>29th CCD</b>			Michael J. Faulkner (C) 8,867 2%			*John L. Quaglione (R) 10,127 40%			Juan C. Polanco (R) 33,744 36%		
Karen Koslowitz (D) 15,863 100%			Michael J. Faulkner (RF) 1,223 1%			*John L. Quaglione (C) 1,720 7%			Juan C. Polanco (SDB) 454 1%		
<b>30th CCD</b>			Michael J. Faulkner (SDB) 801 1%			*John L. Quaglione (I) 253 1%			Juan C. Polanco (RF) 384 1%		
*Robert F. Holden (R) 8,720 42%			Julia A. Willebrand (G) 11,892 4%			*Bob Capano (RF) 344 1%			Michael A. O'Reilly (C) 23,782 25%		
*Robert F. Holden (C) 1,507 7%			Alex Merced (LBT) 1,762 1%			Angel Medina (WEP) 281 1%			James C. Lane (G) 1,028 1%		
*Robert F. Holden (RF) 164 1%			<b>Public Advocate</b>			<b>44th CCD</b>			Devin Balkind (LBT) 538 1%		
*Robert F. Holden (DDB) 147 1%			*Letitia James (D) 245,488 73%			*Kalman Yeger (D) 8,277 49%			<b>Comptroller</b>		
*Elizabeth S. Crowley (D) 9,351 45%			*Letitia James (WFP) 25,009 7%			*Kalman Yeger (C) 3,057 18%			Michael J. Faulkner (R) 42,373 45%		
*Elizabeth S. Crowley (WFP) 911 4%			Juan C. Polanco (R) 36,102 11%			*Yoni Hikind (ON) 4,854 29%			Michael J. Faulkner (C) 8,068 9%		
*Elizabeth S. Crowley (WEP) 164 1%			Juan C. Polanco (RF) 1,613 1%			Harold Tischler (SC) 670 4%			Michael J. Faulkner (SDB) 525 1%		
<b>31st CCD</b>			Juan C. Polanco (SDB) 811 1%			<b>45th CCD</b>			Michael J. Faulkner (RF) 313 1%		
Donovan J. Richards (D) 19,396 96%			Michael A. O'Reilly (C) 20,567 6%			Jumaane D. Williams (D) 19,963 92%			*Scott M. Stringer (D) 37,962 40%		
Donovan J. Richards (WFP) 808 4%			James C. Lane (G) 6,404 2%			Jumaane D. Williams (WFP) 1,116 5%			*Scott M. Stringer (WFP) 2,937 3%		
<b>32nd CCD</b>			Devin Balkind (LBT) 1,978 1%			Anthony Beckford (TF) 644 3%			Julia A. Willebrand (G) 1,786 2%		
*Eric A. Ulrich (R) 12,607 54%			<b>Borough President</b>			<b>46th CCD</b>			Alex Merced (LBT) 496 1%		
*Eric A. Ulrich (C) 2,307 9%			Eric L. Adams (D) 251,247 75%			*Alan N. Maisel (D) 21,457 84%			<b>Borough President</b>		
*Eric A. Ulrich (I) 624 3%			Eric L. Adams (WFP) 27,241 8%			Jeffrey I. Ferretti (C) 3,997 16%			James S. Oddo (R) 60,765 63%		
*Eric A. Ulrich (RF) 162 1%			Eric L. Adams (D) 27,241 8%			<b>47th CCD</b>			James S. Oddo (C) 9,124 9%		
Michael G. Scala (D) 8,037 34%			Vito J. Bruno (R) 41,955 13%			*Mark Tryger (D) 9,103 67%			James S. Oddo (I) 1,979 2%		
<b>34th CCD (Part is in Brooklyn)</b>			Vito J. Bruno (C) 8,731 3%			*Mark Tryger (WFP) 808 6%			James S. Oddo (RF) 603 1%		
Antonio Reynoso (D) 1,940 84%			Benjamin G. Kissel (RF) 6,017 2%			Raimondo Denaro (R) 3,205 23%			*Thomas E. Shcherbenko (D) 21,980 23%		
Antonio Reynoso (WFP) 379 16%			<b>District Attorney</b>			Raimondo Denaro (C) 546 4%			*Thomas E. Shcherbenko (WFP) 1,487 2%		
<b>Assembly</b>			Eric Gonzalez (D) 255,619 89%			<b>48th CCD</b>			Henry J. Bardel (G) 820 1%		
<b>27th AD</b>			Vincent J. Gentile (RF) 31,322 11%			*Chaim M. Deutsch (D) 10,461 62%			<b>City Council</b>		
Daniel A. Rosenthal (D) 10,248 100%			<b>State Senate</b>			*Steven Saperstein (R) 5,519 33%			<b>49th CCD</b>		
<b>Supreme Court Justice</b>			<b>26th SD (Part is in Manhattan)</b>			*Steven Saperstein (C) 751 4%					
						*Steven Saperstein (RF) 239 1%					

Deborah L. Rose (D)	14,714	55%	*Margaret S. Chin (D)	10,963	46%	Richard A. Tsai (D)	169,580		John Cerini (R)	6,313	29%
Deborah L. Rose (WFP)	1,038	4%	*Margaret S. Chin (WFP)	942	4%	Phaedra Perry (D)	166,569		John Cerini (C)	1,297	6%
Michael J. Penrose (R)	7,726	29%	Christopher Marte (I)	8,735	37%				John Cerini (RF)	181	1%
Michael J. Penrose (C)	1,717	6%	Bryan Jung (R)	2,111	9%	<b>5th JD</b>			Marjorie Velasquez (WFP)	2,829	13%
Kamillah Hanks (RF)	1,377	1%	*Aaron Foldenauer (LIB)	1,059	4%	Leslie A. Stroth (D)	32,406	100%	John C. Doyle (LIB)	442	2%
<b>50th CCD</b>			<b>2nd CCD</b>			<b>9th JD (2 elected)</b>			Alez A. Gomez (NB)	121	1%
Steven Matteo (R)	21,735	66%	*Carlina Rivera (D)	18,047	75%	*Suzanne J. Adams (D)	10,052		<b>14th CCD</b>		
Steven Matteo (C)	3,447	11%	*Carlina Rivera (WFP)	2,003	8%	*Suzanne J. Adams (WFP)	681		Fernando Cabrera (D)	9,826	84%
Steven Matteo (I)	770	2%	Jimmy McMillan (R)	2,609	11%	*James G. Clynes (D)	9,488		Randy D. Abreu (WFP)	1,222	10%
Steven Matteo (RF)	180	1%	Jimmy McMillan (RTDH)	228	1%	*James G. Clynes (WFP)	646		Alan H. Reed (R)	411	4%
Richard A. Florentino (D)	6,608	20%	Jasmin Sanchez (LIB)	487	2%	<b>10th JD</b>			Alan H. Reed (C)	101	1%
<b>51st CCD</b>			Don Garrity (LBT)	434	2%	Geoffrey Wright (D)	14,876	100%	Justin Sanchez (LIB)	177	2%
Joseph C. Borelli (R)	25,184	68%	Manny Cavaco (G)	375	2%				<b>15th CCD</b>		
Joseph C. Borelli (C)	3,690	10%	<b>3RD CCD</b>						Ritchie Torres (D)	9,355	89%
Joseph C. Borelli (I)	498	1%	*Corey D. Johnson (D)	22,997	84%				Ritchie Torres (WFP)	477	5%
Joseph C. Borelli (RF)	154	1%	*Corey D. Johnson (WFP)	2,747	10%				Jayson Cancel (R)	521	5%
Dylan M. Schwartz (D)	6,692	18%	Marni Halasa (ECO)	1,556	5%				Jayson Cancel (C)	138	1%
Dylan M. Schwartz (WFP)	579	2%							<b>16th CCD</b>		
<b>Civil Court Judge</b>			<b>4th CCD</b>			<b>BRONX</b>			Vanessa L. Gibson (D)	12,898	93%
<b>2nd JD</b>			*Keith Powers (D)	16,496	57%	<b>Mayor</b>			Vanessa L. Gibson (WFP)	494	4%
Lisa Grey (R)	37,031	59%	Rebecca Harary (R)	8,119	28%	Bill de Blasio (D)	114,073	78%	Benjamin Eggleston (R)	413	3%
Lisa Grey (C)	5,487	9%	Rebecca Harary (SDB)	451	1%	Bill de Blasio (WFP)	3,639	3%	Benjamin Eggleston (C)	91	1%
Lisa Grey (I)	1,095	2%	Rebecca Harary (WEP)	239	1%	Nicole Malliotakis (R)	19,962	14%	<b>17th CCD</b>		
Teresa R. Nuccio (D)	19,124	30%	Rebecca Harary (RF)	82	1%	Nicole Malliotakis (C)	3,266	2%	*Rafael Salamanca, Jr. (D)	11,040	89%
			*Rachel Honig (LIB)	3,442	12%	Nicole Malliotakis (SDB)	487	1%	*Rafael Salamanca, Jr. (WFP)	472	4%
			<b>5th CCD</b>			Sal F. Albanese (RF)	1,731	1%	Patrick Delices (R)	433	3%
			*Ben Kallos (D)	21,945	75%	Bo Dietl (DTM)	1,407	1%	Oswald Denis (C)	282	2%
			*Ben Kallos (WFP)	1,489	5%	Akeem Browder (G)	1,677	1%	Elvis Santana (ES)	226	2%
			Frank Spotorno (R)	5,679	20%	Michael Tolkin (SC)	859	1%	<b>18th CCD</b>		
			<b>6th CCD</b>			Aaron Comney (LBT)	275	1%	Ruben Diaz, Sr. (D)	12,473	79%
			*Helen K. Rosenthal (D)	29,518	80%	<b>Public Advocate</b>			Michael Beltzer (LIB)	1,292	8%
			*Helen K. Rosenthal (WFP)	2,771	7%	*Letitia James (D)	111,026	79%	Eduardo Ramirez (C)	843	5%
			Hyman Drusin (R)	3,731	10%	*Letitia James (WFP)	4,900	3%	William R. Moore (RF)	685	4%
			William H. Raudenbuth (SUT)	973	3%	Juan C. Polanco (R)	14,794	11%	Carl Lundgren (G)	466	3%
			<b>7th CCD</b>			Juan C. Polanco (RF)	443	1%	<b>Supreme Court Justice</b>		
			Mark D. Levine (D)	20,364	87%	Juan C. Polanco (SDB)	988	1%	4 elected		
			Mark D. Levine (WFP)	1,931	8%	Michael A. O'Reilly (C)	6,679	5%	Douglas E. McKeon (D)	83,632	
			Florindo J. Troncelliti (R)	1,148	5%	James C. Lane (G)	1,574	2%	Armando Montano (D)	73,969	
			<b>8th CCD (Part is in Bronx)</b>			Devin Balkind (LBT)	463	1%	Joseph E. Capella (D)	73,358	
			Diana Ayala (D)	7,676	85%	<b>Comptroller</b>			Alison Y. Tuit (D)	71,379	
			Diana Ayala (WFP)	509	6%	*Scott M. Stringer (D)	112,213	81%	<b>1st JD</b>		
			Daby B. Carreras (R)	472	5%	*Scott M. Stringer (WFP)	4,792	3%	Fidel Gomez (D)	60,206	100%
			Daby B. Carreras (RF)	39	1%	Michael J. Faulkner (R)	12,619	9%			
			Daby B. Carreras (SDB)	15	1%	Michael J. Faulkner (C)	3,119	2%			
			Daby B. Carreras (NR)	14	1%	Michael J. Faulkner (RF)	500	1%			
			Linda Ortiz (C)	323	4%	Michael J. Faulkner (SDB)	387	1%			
			<b>9th CCD</b>			Julia A. Willebrand (G)	3,851	3%			
			Bill Perkins (D)	20,759	75%	Alex Merced (LBT)	599	1%			
			Bill Perkins (WFP)	1,073	4%	<b>Borough President</b>					
			Tyson-Lord Gray (LIB)	3,615	13%	Ruben Diaz, Jr. (D)	120,528	85%			
			Diane L. Mack (HM)	1,230	4%	Ruben Diaz, Jr. (WFP)	5,280	4%			
			Jack Royster (R)	687	2%	Steven DeMartis (R)	9,404	7%			
			Pierre A. Gooding (RF)	481	2%	Antonio Vitiello (C)	3,693	3%			
			<b>10th CCD</b>			Camella D. Price (RF)	3,651	3%			
			*Ydanis Rodriguez (D)	16,988	81%	<b>City Council</b>					
			*Ydanis Rodriguez (WFP)	1,867	9%	<b>8th CCD (Part is in Manhattan)</b>					
			Ronny Goodman (R)	2,178	10%	Diana Ayala (D)	7,676	85%			
			<b>State Senate</b>			Diana Ayala (WFP)	509	6%			
			<b>26th SD (Part is in Brooklyn)</b>			Daby B. Carreras (R)	472	5%			
			Brian P. Kavanagh (D)	17,782	74%	Daby B. Carreras (RF)	39	1%			
			Brian P. Kavanagh (WFP)	2,090	9%	Daby B. Carreras (SDB)	15	1%			
			Analicia Alexander (R)	4,072	17%	Daby B. Carreras (NR)	14	1%			
			<b>Supreme Court Justice</b>			Linda Ortiz (C)	323	4%			
			6 elected			<b>11th CCD</b>					
			Lori Sattler (D)	172,599		*Andrew Cohen (D)	16,783	78%			
			Nancy M. Bannon (D)	162,449		*Andrew Cohen (WFP)	1,477	7%			
			Verna L. Saunders (D)	158,124		Judah D. Powers (R)	2,321	11%			
			Anthony Cannataro (D)	154,958		Judah D. Powers (C)	594	3%			
			William F. Perry III (D)	154,606		Roxanne F. Delgado (AR)	337	2%			
			Adam Silvera (D)	153,967		<b>12th CCD</b>					
			<b>Civil Court Judge</b>			Andy L. King (D)	22,022	94%			
			<b>Countywide</b>			Adrienne Erwin (C)	1,384	6%			
			2 elected			<b>13th CCD</b>					
						*Mark Gjonaj (D)	10,602	49%			



**Prime New York** (New York's leading voter file vendor) is re-releasing CYBERMATCH, our online system designed to check signatures on your OR your opponent's petitions

CYBERMATCH 12.0 allows up to ten volunteers or paid workers at a time to review petition signers from individual computers at any time of the day from any location.

CYBERMATCH 12.0 allows for easy data entry and voter look-up. Identify date signed and witness.

CYBERMATCH 12.0 doesn't lock the campaign into a straight jacket. We let you to compare the petition signers to voters just in your district or in a larger area – whatever the campaign thinks is best.

CYBERMATCH 12.0 makes it easy to save the information about the signer and to see if they signed another petition.



Contact Stu Osnow 212-254-5359 or [primeny@gmail.com](mailto:primeny@gmail.com) for more information.

Affordable, user friendly and designed for New York campaigns to verify the validity of designating petitions for New York candidates.

# Don't let this happen to you...

**Step 1:** Buy a voter file from the Board of Election.  
**Step 2:** Throw it away because it's riddled with inaccuracies and doesn't include any outreach data

or

**Step 1a:** Buy a voter file from the NY State Party.  
**Step 2a:** Throw that file away because it's riddled with inaccuracies, has limited low-quality outreach information, can be breached by others and comes with an agreement to turn over your private data.

## Try the alternative...

**Step 3:** Buy your file from Prime New York  
**Step 4:** Wish you had started on Step 3

Prime New York will sell you the voters you want to reach based on the campaign's own decisions – Primary voters, “Super Primes”, older voters, new registrants or whatever the campaign wants. We don't make you buy what you don't need.

Compare our enhancements to the voter file to what others have to offer The Prime New York Voter file includes:

- Complex house holding to confirm most likely household groupings
- Landline and cell phone matching from five national commercial sources
- Analysis of family characteristics
- Calculation of likely marital status
- Ethnic and religious identification for @90% of voters
- Commercial file attribute appending for nearly 200 separate attributes including income, education, occupation and much more
- Application of proprietary hot button issue models and private self-reported issue data
- Lifestyle and interest coding from commercial data sources
- Census data conversions and application of American Community Survey Data

Among the commercial and lifestyle attributes are following:

- Income
- Occupation
- Education
- Religion
- Charitable giving in fourteen different categories
- Social/Economic Ladder Ranking
- Home purchase price and date along with likely current value
- Land value and median housing value
- Home owner versus renter
- Estimated net worth
- Investor status
- Business owner
- Likely presence of children in household
- Likely primary language
- Lifestyle patterns and magazine category subscriptions
- Pet owners of various types
- Gun owners
- Veterans
- Environmentalists
- Hobbies and interests found in the household
- Self-reported views on hot button issues including abortion, same sex marriage, gun control, immigration, school choice and more

Contact Stu Osnow or Jerry Skurnik at 212/587-8080 or at [primeny711@aol.com](mailto:primeny711@aol.com) for free counts and to get more information about how Prime New York can help you communicate with your voters.

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