

PRIME NEWS

PRIME NEW YORK. THE CONSULTANT OTHER POLITICAL CONSULTANTS TURN TO.

NEW DATA FROM PRIME NEW YORK TO HELP YOU WIN!

Prime New York, the State's largest voter file vendor has added information gathered through modeling, commercial reports & census data to help you get in touch with your voters!

ETHNIC SELECTIONS

Using our extensive ethnic dictionary of first & last names, we select voters who are likely to be members of over 75 ethnic groups, ranging from Afghans to Vietnamese. And by using census data & past election results we can select likely African-Americans, Orthodox Jews, and immigrants from the former USSR.

ISSUES

- Pro-Choice & Pro-Life voters
- Supporters & opponents of Same Sex Marriage
- Supporters of environmental causes and gun owners
- Military veterans
- Supporters of religious institutions
- Contributors to political campaigns, animal welfare, the arts & charities

LIFESTYLES

You can purchase files of voters based on the median-income of their area, what type of home they have, including whether they are likely to be an owner or renter, the highest level of education reached, occupations and the composition of their household, including the likely presence of children & whether they own pets.

We can also select voters with a history of buying books, subscribing to magazines, collecting art, gambling in casinos, watching or participating in sports or investing.

And we can select likely LGBT voters.

Plus we continue to select voters based on

- Voter history
- Gender
- Geography
- Old and new districts
- Registration date (so you can contact your new voters)
- Age or date of birth (if you want to send birthday greetings).

Contact:

Stu Osnow
primeny@gmail.com
212-587-8080

Jerry Skurnik
primeny711@aol.com
212-587-8080

ABOUT PRIME NEW YORK

We can select voters for targeting based on voter history, age, gender, ethnicity, or any other selections.

We can match outside files to the voter file to identify supporters in the new districts & can create maps. We can help you target your voters and offer free counts.

Telephones

Our data is matched for telephones.

We provide:

- random samples for polling.
- phone lists for calling.
- automated phone call services.

Cell phones

The voter file is also matched for cell phone numbers.

Cell phones:

- cannot be used in automated phoning campaigns.
- can be used for live calls.
- can be used for texting.

We provide texting services.

E-mail

We match voters for verified emails.

We design an email campaign for you, including the blasts.

Our emails are not usable by services such as Constant Contact which require opt-in emails. We can blast emails for you allowing your campaign access to those that click through to your website or email you. These become opt-in email addresses.

Campaign Mail

We can write, design, print and mail for you or we can print and/or mail an already designed or printed mailing.

About Lincoln Voters exclusively from Prime New York

We are proud to offer - **Lincoln Voters**, an on-line, user-friendly, database program.

President Obama's victories showed the importance of successful door to door and telephone canvassing campaigning. Lincoln Voters allows campaigns to identify their core supporters and flag them, then build a network of friends and families. Constantly counting the voters gives a campaign the information they need to determine when they have the votes needed win or how much effort is needed.

Unlike VAN and other systems, Lincoln Voters is secure – data is not shared with other campaigns.

You can upload lists and match them for voter information. It is robust for petitioning and turns the gathering process into a fully verifiable field operation.

You can mail from it, create lists and maintain the data you collect along the way, fixing phone numbers and e-mail addresses.

For more information about Lincoln Voters and/or to arrange a demonstration, contact:

Stu Osnow
212-587-8080, extension #2
primeny@gmail.com



Dear Friends,

We are pleased to once again send you the most recent New York City election results along with information about Prime New York and our products and services.

Since 1988 we at Prime New York have been here to help candidates, consultants, unions and associations. We've listened to your needs and offer products and services that New York campaigns can use at reasonable prices.

That's the reason Prime New York is the consultant other political consultants turn to. For further information and/or free counts, either email us or give us a call.

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Keep up with the latest from Prime New York during the year by following us on:

Twitter



Jerry Skurnik @primenewyork
Stuart Osnow @primeroad

Facebook



Prime New York
Data Management for Pros
Stuart Osnow, Jerry Skurnik

PRIMARY RUNOFF

Democrats

NEW YORK CITY

Public Advocate

Table with 3 columns: Name, Votes, Percentage. *Letitia James 119,604 59%, *Daniel Squadron 83,043 41%

QUEENS

Public Advocate

Table with 3 columns: Name, Votes, Percentage. *Letitia James 23,071 62%, *Daniel Squadron 14,014 38%

BROOKLYN

Public Advocate

Table with 3 columns: Name, Votes, Percentage. *Letitia James 49,288 69%, *Daniel Squadron 21,830 31%

STATEN ISLAND

Public Advocate

Table with 3 columns: Name, Votes, Percentage. *Letitia James 3,285 56%, *Daniel Squadron 2,583 44%

MANHATTAN

Public Advocate

Table with 3 columns: Name, Votes, Percentage. *Daniel Squadron 39,437 57%, *Letitia James 29,584 43%

BRONX

Public Advocate

Table with 3 columns: Name, Votes, Percentage. *Letitia James 16,246 70%, *Daniel Squadron 7,029 30%

GENERAL ELECTION

NEW YORK CITY

Public Advocate

Table with 3 columns: Name, Votes, Percentage. Letitia James (D) 761,058 78%, Letitia James (W) 53,821 6%, Robert Maresca (C) 119,768 12%, James Lane (G) 16,974 2%, Alex Merced (LBT) 10,419 1%, Deborah O. Lantos (SWP) 5,114 1%, Irene Estrada (WV) 4,216 1%, Mollena G. Fabricant (SF) 2,391 1%, Michael K. Lloyd (FR) 1,799 1%

Comptroller

Table with 3 columns: Name, Votes, Percentage. Scott M. Stringer (D) 776,700 76%, Scott M. Stringer (W) 50,862 5%, John L. Burnett (R) 141,854 14%, John L. Burnett (C) 28,574 3%, John L. Burnett (SC) 1,205 1%, Julia Wiilebrand (G) 20,566 2%, Hesham El-Meligy (LBT) 5,349 1%, John W. Studer (SWP) 2,013 1%, Richard Bozulich (WV) 1,240 1%

QUEENS

Mayor

Table with 3 columns: Name, Votes, Percentage. Bill de Blasio (D) 174,711 67%, Bill de Blasio (W) 7,210 3%

Table with 3 columns: Name, Votes, Percentage. Joe Lhota (R) 63,129 24%, Joe Lhota (C) 7,384 3%, Joe Lhota (TTH) 620 1%, Joe Lhota (SF) 173 1%, *Adolfo Carrion, Jr. (I) 1,754 1%, Anthony Gronowicz (G) 1,177 1%, *Jack Hidary (J&E) 430 1%, *Jack Hidary (CS) 111 1%, Jimmy McMillan (RTDH) 480 1%, Michael Sanchez (LBT) 449 1%, Erick J. Salgado (SC) 324 1%, Daniel Fein (SWP) 177 1%, Randy Credico (TWS) 128 1%, Michael K. Greys (FR) 89 1%, Joseph Melaragno (AT) 85 1%, Carl E. Person (REF) 83 1%, Sam Sloan (WV) 43 1%, Michael J. Dilger (FL) 4 1%

Public Advocate

Table with 3 columns: Name, Votes, Percentage. Letitia James (D) 177,883 77%, Letitia James (W) 10,102 4%, Robert Maresca (C) 32,641 14%, James Lane (G) 3,955 2%, Alex Merced (LBT) 2,105 1%, Deborah O. Lantos (SWP) 1,454 1%, Irene Estrada (WV) 1,235 1%, Mollena G. Fabricant (SF) 624 1%, Michael K. Lloyd (FR) 419 1%

Comptroller

Table with 3 columns: Name, Votes, Percentage. Scott M. Stringer (D) 180,197 73%, Scott M. Stringer (W) 9,097 4%, John L. Burnett (R) 39,707 16%, John L. Burnett (C) 8,566 3%, John L. Burnett (SC) 345 1%, Julia Wiilebrand (G) 5,137 1%, Hesham El-Meligy (LBT) 1,454 1%, John W. Studer (SWP) 473 1%, Richard Bozulich (WV) 376 1%

Borough President

Table with 3 columns: Name, Votes, Percentage. Melinda Katz (D) 181,438 76%, Melinda Katz (W) 9,986 4%, Aurelio A. Arcabascio (R) 41,184 17%, Everly D. Brown (J&E) 6,162 3%

City Council

19th CCD

Table with 3 columns: Name, Votes, Percentage. *Paul A. Vallone (D) 12,752 55%, *Paul A. Vallone (I) 610 3%, *Dennis J. Saffran (R) 8,178 35%, *Dennis J. Saffran (C) 1,469 6%, *Dennis J. Saffran (RF) 318 1%

20th CCD

Table with 3 columns: Name, Votes, Percentage. Peter A. Koo (D) 7,985 70%, Peter A. Koo (C) 1,088 10%, *Martha Flores-Vazquez (J&E) 1,182 10%, Sunny Hahn (RF) 729 6%, Evergreen Chou (G) 385 4%

21st CCD

Table with 3 columns: Name, Votes, Percentage. *Julissa Ferreras (D) 8,325 100%

22nd CCD

Table with 3 columns: Name, Votes, Percentage. *Costa G. Constantinides (D) 10,171 61%, *Costa G. Constantinides (W) 711 4%, Lynne Serpe (G) 2,461 15%, *Daniel P. Peterson (R) 1,884 11%, Danielle M. De Stefano (C) 1,018 6%, Danielle M. De Stefano (I) 295 2%, Gerald F. Kann (POP) 65 1%

23rd CCD

Table with 3 columns: Name, Votes, Percentage. *Mark S. Weprin (D) 16,788 84%, Joseph R. Concannon (RF) 3,172 16%

24th CCD

Table with 3 columns: Name, Votes, Percentage. Rory I. Lancman (D) 11,744 70%, Rory I. Lancman (W) 655 4%

Table with 3 columns: Name, Votes, Percentage. Alexander Blishteyn (R) 2,907 17%, Alexander Blishteyn (C) 462 3%, *Mujid U. Rahman (F&V) 1,043 6%

25th CCD

Table with 3 columns: Name, Votes, Percentage. James G. Van Bramer (D) 12,897 90%, James G. Van Bramer (W) 1,506 10%

26th CCD

Table with 3 columns: Name, Votes, Percentage. *Daniel Dromm (D) 9,923 90%, *Daniel Dromm (D) 1,100 10%

27th CCD

Table with 3 columns: Name, Votes, Percentage. I Daneek Miller (D) 20,248 94%, I Daneek Miller (W) 662 3%, Sondra H. Peeden (I) 680 3%

28th CCD

Table with 3 columns: Name, Votes, Percentage. Ruben Wills (D) 14,996 95%, Mireille P. Leroy (U) 731 5%

29th CCD

Table with 3 columns: Name, Votes, Percentage. Karen Koslowitz (D) 14,173 84%, Karen Koslowitz (W) 1,355 8%, Jon Torodash (CV) 1,433 8%

30th CCD

Table with 3 columns: Name, Votes, Percentage. Elizabeth S. Crowley (D) 9,050 54%, Elizabeth S. Crowley (W) 840 5%, *Craig N. Caruana (R) 5,810 35%, *Craig N. Caruana (C) 1,063 6%

31st CCD

Table with 3 columns: Name, Votes, Percentage. Donovan J. Richards (D) 18,182 92%, Scherie S. Murray (R) 1,079 5%, Ricardo Brown (J&E) 530 3%

32nd CCD

Table with 3 columns: Name, Votes, Percentage. *Eric A. Ulrich (R) 8,512 43%, *Eric A. Ulrich (C) 1,478 8%, *Eric A. Ulrich (I) 498 3%, *Lew M. Simon (D) 9,080 46%

34th CCD (Part is in Brooklyn)

Table with 3 columns: Name, Votes, Percentage. Antonio Reynoso (D) 1,559 84%, Antonio Reynoso (W) 166 8%, Gladys Santiago (SC) 117 6%

Supreme Court

Table with 3 columns: Name, Votes, Percentage. 3 Elected, Robert J. McDonald (D) 138,318, Robert J. McDonald (R) 32,922, Robert J. McDonald (C) 11,849, Jeremy S. Weinstein (D) 147,914, Jeremy S. Weinstein (R) 32,291, Barry A. Schwartz (D) 129,733, Kerry J. Katsorhis (R) 32,880, Kerry J. Katsorhis (C) 12,641, John F. Casey (C) 22,118

Civil Court Judge

1st JD

Table with 3 columns: Name, Votes, Percentage. David M. Hawkins (D) 16,040 100%

2nd JD

Table with 3 columns: Name, Votes, Percentage. Sally E. Unger (D) 35,771 100%

3rd JD

Table with 3 columns: Name, Votes, Percentage. Anna Culley (D) 18,928 66%, Anna Culley (R) 7,711 27%, Anna Culley (C) 2,131 7%

BROOKLYN

Mayor

Table with 3 columns: Name, Votes, Percentage. Bill de Blasio (D) 246,545 73%, Bill de Blasio (W) 17,278 5%, Joe Lhota (R) 60,645 18%, Joe Lhota (C) 7,054 2%, Joe Lhota (TTH) 639 1%, Joe Lhota (SF) 205 1%, *Jack Hidary (J&E) 1,362 1%, *Jack Hidary (CS) 268 1%, Anthony Gronowicz (G) 1,507 1%, *Adolfo Carrion, Jr. (I) 1,463 1%, Erick J. Salgado (SC) 932 1%, Jimmy McMillan (RTDH) 608 1%, Michael Sanchez (LBT) 485 1%, Daniel Fein (SWP) 253 1%, Michael K. Greys (FR) 241 1%, Randy Credico (TWS) 155 1%, Joseph Melaragno (AT) 92 1%, Carl E. Person (REF) 85 1%, Sam Sloan (WV) 44 1%, Michael J. Dilger (FL) 29 1%

Public Advocate

Table with 3 columns: Name, Votes, Percentage. Letitia James (D) 244,951 79%, Letitia James (W) 20,629 7%, Robert Maresca (C) 31,520 10%, James Lane (G) 4,808 2%, Alex Merced (LBT) 2,661 1%, Deborah O. Lantos (SWP) 1,632 1%, Irene Estrada (WV) 908 1%, Mollena G. Fabricant (SF) 647 1%, Michael K. Lloyd (FR) 640 1%

Comptroller

Table with 3 columns: Name, Votes, Percentage. Scott M. Stringer (D) 246,808 78%, Scott M. Stringer (W) 20,126 6%, John L. Burnett (R) 34,387 11%, John L. Burnett (C) 7,915 2%, John L. Burnett (SC) 330 1%, Julia Willebrand (G) 6,298 2%, Hesham El-Meligy (LBT) 1,838 1%, John W. Studer (SWP) 705 1%, Richard Bozulich (WV) 308 1%

Borough President

Table with 3 columns: Name, Votes, Percentage. Eric Adams (D) 240,158 83%, Eric Adams (W) 21,334 7%, Elias J. Weir (C) 26,567 9%

District Attorney

Table with 3 columns: Name, Votes, Percentage. Kenneth P. Thompson (D) 235,666 75%, Charles J. Hynes (R) 65,116 21%, Charles J. Hynes (C) 14,842 4%

City Council

33rd CCD

Table with 3 columns: Name, Votes, Percentage. Stephen T. Levin (D) 17,094 80%, Stephen T. Levin (W) 2,465 12%, John A. Jasilli (C) 1,666 8%

34th CCD (Part is in Queens)

Table with 3 columns: Name, Votes, Percentage. Antonio Reynoso (D) 10,709 87%, Antonio Reynoso (W) 1,147 9%, Gladys Santiago (SC) 440 4%

35th CCD

Table with 3 columns: Name, Votes, Percentage. Laurie A. Cumbo (D) 23,164 88%, Laurie A. Cumbo (W) 3,321 12%

36th CCD

Table with 3 columns: Name, Votes, Percentage. Robert E. Cornegy, Jr. (D) 17,334 87%, Kirsten J. Foy (W) 2,020 10%, Veronica L. Thompson (R) 498 3%

37th CCD

Table with 3 columns: Name, Votes, Percentage. Rafael L. Espinal, Jr. (D) 9,058 86%, Kimberly Council (W) 1,235 12%, Michael E. Freeman-Saulsberre (C) 230 2%

BRONX

Mayor

Bill de Blasio (D)	118,244	86%
Bill de Blasio (W)	3,267	2%
Joe Lhota (R)	13,660	10%
Joe Lhota (C)	1,752	1%
Joe Lhota (TTH)	130	1%
Joe Lhota (SF)	57	1%
*Adolfo Carrion, Jr. (I)	2,596	2%
Erick J. Salgado (SC)	342	1%
Anthony Gronowicz (G)	324	1%
*Jack Hidary (J&E)	119	1%
*Jack Hidary (CS)	32	1%
Jimmy McMillan (RTDH)	154	1%
Michael Sanchez (LBT)	128	1%
Michael K. Greys (FR)	65	1%
Daniel Fein (SWP)	59	1%
Randy Credico (TWS)	47	1%
Joseph Melaragno (AT)	26	1%
Sam Sloan (WV)	23	1%
Carl E. Person (REF)	20	1%
Michael J. Dilger (FL)	4	1%

Public Advocate

Letitia James (D)	114,562	88%
Letitia James (W)	4,584	4%
Robert Maresca (C)	7,505	6%
James Lane (G)	1,080	1%
Alex Merced (LBT)	780	2%
Irene Estrada (WV)	771	1%
Deborah O. Lantos (SWP)	373	1%
Mollena G. Fabricant (SF)	220	1%
Michael K. Lloyd (FR)	160	1%

Comptroller

Scott M. Stringer (D)	114,082	86%
Scott M. Stringer (W)	4,159	3%
John L. Burnett (R)	8,962	7%
John L. Burnett (C)	2,309	2%
John L. Burnett (SC)	141	1%
Julia Willebrand (G)	1,873	1%
Hesham El-Meligy (LBT)	337	1%
John W. Studer (SWP)	205	1%
Richard Bozulich (WV)	199	1%

Borough President

Ruben Diaz, Jr. (D)	115,745	87%
Ruben Diaz, Jr. (W)	3,304	3%
Elizabeth V. Perri (R)	8,579	6%
Elizabeth V. Perri (C)	1,944	1%
Mark Escoffery-Bey (I)	1,609	1%
Mark Escoffery-Bey (WV)	566	1%
Carl Lundgren (G)	1,427	1%

City Council

8th CCD (Part is in Manhattan)

Melissa Mark-Viverito (D)	6,014	93%
Melissa Mark-Viverito (W)	168	3%
Ralina M. Cardona (R)	284	4%
Christopher R. Giattino (LBT)	31	1%

11th CCD

*Andrew Cohen (D)	14,715	75%
*Andrew Cohen (W)	949	5%
Patricia Brink (R)	2,379	12%
Cheryl Keeling (SC)	552	3%
William Kalaidjian (C)	542	3%
John Reynolds (G)	508	3%

12th CCD

Andy L. King (D)	21,044	93%
Andy L. King (W)	546	2%
Robert L. Diamond (R)	571	2%
Robert L. Diamond (C)	133	1%
Trevor Archer (G)	274	1%

13th CCD

*James Vacca (D)	13,793	83%
William E. Britt (R)	2,103	13%
William E. Britt (C)	665	3%

14th CCD

*Fernando Cabrera (D)	10,111	93%
*Fernando Cabrera (W)	280	3%
Denise E. Butler (R)	381	3%
Alan H. Reed (C)	113	1%

15th CCD

Ritchie J. Torres (D)	9,341	89%
Ritchie J. Torres (W)	262	2%
Joel R. Rivera (R)	758	7%
Joel M. Bauza (C)	154	2%

16th CCD

Vanessa L. Gibson (D)	12,514	91%
Carlos M. Sierra (I)	595	4%
Walter L. Newsome, Jr. (J&E)	389	3%
Benjamin Eggleston (R)	188	1%
Benjamin Eggleston (C)	55	1%

17th CCD

Maria del Carmen Arroyo (D)	10,845	93%
Jose A. Colon (R)	580	5%
Selsia Evans (C)	211	2%

18th CCD

Annabel Palma (D)	14,161	87%
Annabel Palma (W)	391	2%
Lamont L. Paul (R)	558	3%
William R. Moore (J&E)	546	3%
Eduardo Ramirez (C)	302	2%
Walter Nestler (G)	262	2%
Walter Nestler (PRG)	57	1%

State Assembly

86th AD

Victor Pichardo (D)	7,174	93%
Victor Pichardo (W)	159	2%
Rene L. Santos (R)	243	3%
Jose Marte, Sr. (C)	103	2%

Supreme Court

4 Elected		
Laura G. Douglas (D)	85,543	
Norma Ruiz (D)	71,462	
Julia I. Rodriguez (D)	74,025	
Larry S. Schachner (D)	68,966	
John H. Wilson (R)	9,705	
John H. Wilson (C)	2,955	
Robert D. Siano (R)	8,680	
Robert D. Siano (C)	2,509	
Kevin P. Kuehner (R)	9,723	

Civil Court Judge

Countywide

Paul L. Alpert (D)	102,625	88%
Harry Hertzberg (R)	10,613	9%
Harry Hertzberg (C)	3,012	3%

1st JD

Armando Montano (D)	58,628	94%
Lucianna Locorotondo (WV)	3,868	6%

2nd JD

Kim A. Wilson (D)	52,744	100%
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ABOUT EMAILS



More and more campaigns are using email addresses for voter contact.

At Prime New York, we create email files by matching the voter universe to an email file that once matched is sent out to be verified. This usually produces emails for @20% of selected voters.

The universe selected can be either all voters in a district or voters selected using Party, voter history, age, geography, gender, ethnic information or any of the information on the voter file.

Our email files include all the voter data that is included on regular voter files, not only names & emails.

Our matched emails are not opt-in emails. Services like Constant Contact and Mail Chimp require you to use emails from 'customers' who have opted in or signed up to receive emails and will not use the emails we provide. Gmail, AOL, Yahoo and other consumer email addresses will not allow you to use your account to blast large amounts of emails.

If you have any questions about what broadcast services are best to use for political emails, contact:

Stu Osnow, 212-587-8080, primeny@gmail.com

Prime New York will soon open the Londonderry Data Center



ON LINE CAMPAIGNING	VOICE SERVICES	DATA SERVICES	DATA INCUBATOR
Blasting Emails using FocalPoint	Live Calls to Voter Cell Numbers	Data Entry	Graphic Design
Social Media Engagement	Polling and Voter ID	Facebook and Twitter Accounts	Gaming
Mobile Campaigns with SMS	Tracking Support	Web Design	Apps
	Get Out The Vote	Petition Verification	

Cleaning Data, Managing It and Making It Work for You

The Londonderry Data Center will bring campaign support services that many of our customers have been asking for.

LDC will have a live phone bank for polling, voter ID and Get Out The Vote calls with our own unique opt-in program to connect with cell phones.

We'll be creating mobile campaigns that engage voters on their smart phones as a parallel campaign to Direct Mail and TV ads.

Our staff will be trained to enter names, addresses and signing dates into our Lincoln Voter System to verify petition signatures.

EMAILS you collect and those matched to the voter file will be able to be blasted and monitored from The Londonderry Data Center.

LDC will service our Lincoln Voter System for petition drives, matching membership files, and create private voter manager software.

For more information, contact Stu Osnow at 212-587-8080 ext 2 or primeny@gmail.com

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