

# PRIME NEWS

PRIME NEW YORK. THE CONSULTANT OTHER POLITICAL CONSULTANTS TURN TO.

## TWENTY FIVE YEARS PROUDLY SERVING NEW YORK'S POLITICAL COMMUNITY



*Dear Friends,*

*It was the summer of 1987, when a young Manhattan Democratic District Leader named Scott Stringer suggested to us that we “go into the list business.” We continue to lead the field because we provide the data & services a winning campaign needs. We started Prime New York the next year and quickly became New York’s largest voter file vendor. Scott has done well since then also.*

*We know New York politics and know the differences between voters in Williamsburgh, Williamsbridge & Willowbrook.*

*And unlike other companies, there are no hidden costs with us. If you just want a voter file, you only have to pay for that, not for a costly generic delivery system that you may not need.*

*We can select voters for based on voter history, age, gender, ethnicity, or any combination of these factors. We offer free counts to help you target your voters and create a campaign budget.*

*Every year, we are happy to send you a report with the previous year’s City election results and information about what we are doing. We hope you find it informative and please contact us to learn how to get in touch with your voters by calling us at: 212-587-8080 or via email at [primeny711@aol.com](mailto:primeny711@aol.com).*

*— Stuart Osnow and Jerry Skurnik*

An \* indicates candidate used products from Prime New York

## SPECIAL ELECTIONS

### BROOKLYN

#### State Senate

##### 27 SD

David Storobin (R)	9,664	44%
David Storobin (C)	1,443	6%
*Lewis A. Fidler (D)	10,342	47%
*Lewis A. Fidler (I)	742	3%

### BRONX

#### City Council

##### 12th CD

Andy King (PF)	34,270	77%
Andy King (CF)	1,310	3%
Cheryl S. Oliver (SOL)	2,468	6%
*Neville Mitchell (UN)	2,015	4%
Pamela A. Johnson (UIC)	1,956	4%
Joseph Nwachukwu (TWC)	1,311	3%
Garth Marchant (CF)	1,308	3%

## PRIMARY ELECTIONS

### QUEENS

#### Democrat Congress

##### 5th CD (Part is in Nassau)

Gregory W. Meeks	9,401	67%
Allan W. Jennings, Jr.	1,803	13%
*Mike Scala	1,541	11%
Joseph R. Marthone	1,135	9%

##### 6th CD

*Grace Meng	14,825	53%
*Rory I. Lancman	7,089	25%
*Elizabeth S. Crowley	4,606	16%
*Robert Mittman	1,462	6%

##### 7th CD (Part is in Brooklyn & Manhattan)

*Nydia M. Velazquez	905	64%
*Erik M. Dilan	286	20%
Daniel J. O'Connor	159	11%
George Martinez	56	4%

##### 8th CD (Part is in Brooklyn)

Hakeem S. Jeffries	767	89%
*Charles Barron	95	11%

#### State Senate

##### 10th SD

James Sanders, Jr.	5,332	57%
Shirley L. Huntley	3,747	40%
Gian A. Jones	328	3%

##### 16th SD

*Toby A. Stavisky	5,377	58%
*John A. Messer	3,879	42%

#### Assembly

##### 25th AD

*Nily D. Rozic	2,322	55%
Jerry M. Iannece	1,854	45%

##### 33rd AD

*Barbara M. Clark	3,184	64%
Clyde Vanel	1,807	36%

##### 38th AD

Michael G. Miller	1,522	71%
Eteienne D. Adorno	617	29%

##### 40th AD

Ron Kim	1,206	27%
*Yen S. Chou	1,022	23%
*Ethel Chen	993	22%
Myungsuk Lee	666	15%
*Martha Flores-Vazquez	560	13%

#### District Leader

##### 33rd AD, Part B

*Henry McCoy, Jr.	1,197	73%
Donnie Whitehead	450	27%

##### 40th AD, Part B

*Martha Flores-Vazquez	930	51%
Eun C. Kim	890	49%

#### Republican

#### President

Mitt Romney	4,835	68%
Ron Paul	959	13%
Newt Gingrich	769	11%
Rick Santorum	603	8%

#### US Senate

Bob Turner	4,513	69%
Wendy Long	1,328	20%
George Maragos	646	11%

#### State Senate

##### 15th SD

*Eric A. Ulrich	2,984	79%
*Juan D. Reyes	1,298	21%

#### Assembly

##### 40th AD

*Philip Gim	311	72%
Sunny Hahn	120	28%

#### Independence

#### State Senate

##### 15th SD

*Eric A. Ulrich	98	82%
Joseph E. Tiraco	21	18%

#### State Committee

##### 15th SD

Joseph E. Tiraco	52	60%
Rafael R. Gonzalez	23	40%

Maryellen Michel	47	67%
Deborah L. Davis	23	33%

### BROOKLYN

#### Democrat

#### Congress

##### 7th CD (Part is in Queens & Manhattan)

*Nydia M. Velazquez	13,157	54%
*Erik M. Dilan	9,867	41%

Daniel J. O'Connor	618	3%
George Martinez	540	2%

##### 8th CD (Part is in Queens)

Hakeem S. Jeffries	27,504	71%
*Charles Barron	11,035	29%

##### 9th CD

*Yvette D. Clarke	15,069	87%
Sylvia G. Kinard	1,993	13%

#### State Senate

##### 17th SD

Simcha Felder	6,643	82%
Abraham Tischler	1,427	18%

##### 18th SD

Martin M. Dilan	7,245	67%
Jason A. Otano	3,526	33%

#### Assembly

##### 42nd AD

*Rhoda S. Jacobs	3,923	68%
*Rodneyse Bichotte	1,882	32%

##### 45th AD

*Steven Cymbrowitz	1,922	54%
*Ben Akselrod	1,628	46%

##### 48th AD

Dov Hikind	3,138	84%
Mitchell Tischler	586	16%

##### 54th AD

*Rafael L. Espinal, Jr.	2,245	66%
Juan C. Rodriguez	1,152	34%

##### 55th AD

*William F. Boyland, Jr.	1,595	37%
Anthony T. Jones	638	15%
Roy Antoine	564	13%
Anthony L. Herbert	510	12%
Nathan Bradley	509	12%
*David R. Miller	289	7%
Christopher J. Durosinmi	207	5%

##### 57th AD

Walter T. Mosley III	4,565	63%
*Olanike T. Alabi	2,168	30%
Martine Guerrier	535	7%

##### 58th AD

*N, Nick Perry	4,556	75%
*Terry Hinds	1,484	25%

##### 60th AD

*Inez D. Barron	2,962	55%
Christopher Banks	2,364	45%

#### Civil Court

##### 2nd JD

Richard J. Montelione	3,677	52%
*Lara J. Genovesi	3,405	48%

##### 5th JD

*Steve Z. Mostofsky	3,824	46%
*Theresa M. Ciccotto	2,925	35%
Charles Finkelstein	1,519	19%

#### State Committee

##### 42nd AD

*Rodneyse Bichotte	2,908	66%
Mary L. Hobson	1,483	34%

Edward Powell	1,884	41%
Josue Pierre	1,591	35%
*Victor A. Jordan	567	12%
Anthony Alexis	519	11%

##### 45th AD

*Ari Kagan	1,932	61%
Michael R. Geller	1,237	39%

##### 52nd AD

*Jo Anne Simon	3,592	75%
Debra Scotto	1,141	25%

##### 54th AD

Erik M. Dilan	2,281	72%
*Cyril F. Joseph	888	28%

Paula A. Melendez	1,578	50%
Darma V. Diaz	1,520	50%

##### 55th AD

*William F. Boyland, Jr.	2,181	59%
*David R. Miller IV	703	19%
Wesley R. Hope	515	14%
*Leonard Hatter	278	7%

Darlene Mealy	2,821	84%
Maryam Samad	523	16%

##### 57th AD

Renee T. Collymore	2,819	42%
Wendy A. Washington	2,038	30%
Faryce B. Moore	1,850	28%

##### 56th AD

Robert E. Cornegy	2,664	54%
Albert C. Wiltshire	2,169	46%

##### 58th AD

Melba P. Brown	3,468	74%
Pamela Garcia	1,197	26%

Cory Provost	2,770	53%
Weyman A. Carey	2,407	47%

##### 60th AD

*Charles Barron	3,125	58%
Earl L. Williams	1,668	31%
Kenny McLemore	554	11%

*Inez Barron	2,109	44%
Nikki I. Lucas	1,568	32%
Diane Gordon	1,132	24%

#### Republican

#### President

Mitt Romney	3,462	65%
Ron Paul	735	14%
Newt Gingrich	696	13%
Rick Santorum	464	9%

#### US Senate

Bob Turner	4,496	78%
Wendy Long	907	16%
George Maragos	318	6%

#### Assembly

##### 46th AD

Thomas A. McCarthy	890	71%
*Lucretia Regina-Potter	367	29%

#### Conservative

#### State Senate

##### 17th SD

Simcha Felder (write-in)	113	54%
*David Storobin	98	46%

#### Independence

#### Assembly

##### 45th AD

Ben Akselrod (write-in)	16	44%
Russell Gallo (write-in)	13	36%
Steven Cymbrowitz (write-in)	5	14%

<b>Working Families Party</b>		
<b>State Committee</b>		
<b>45th AD</b>		
Paul C. Vasquez	2	100%
Chris Torres	0	0%
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<b>STATEN ISLAND</b>		
<b>Republican</b>		
<b>President</b>		
Mitt Romney	3,323	72%
Ron Paul	514	11%
Newt Gingrich	486	11%
Rick Santorum	285	5%
<b>US Senate</b>		
Wendy Long	1,252	47%
Bob Turner	1,125	42%
George Maragos	264	11%
<b>Independence</b>		
<b>Assembly</b>		
<b>61st AD</b>		
Matthew J. Titone	50	59%
Paul D. Saryian	35	41%
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<b>MANHATTAN</b>		
<b>Democrat</b>		
<b>Congress</b>		
<b>7th CD (Part in in Brooklyn &amp; Queens)</b>		
*Nydia M. Velazquez	3,146	76%
Daniel J. O'Connor	574	14%
*Erik M. Dilan	255	6%
George Martinez	149	4%
<b>13th CD (Part is in Bronx)</b>		
*Charles B. Rangel	16,889	45%
*Adriano Espaillat	15,570	41%
Clyde E. Williams, Jr.	3,961	10%
Joyce S. Johnson	849	2%
Craig Schley	542	2%
<b>State Senate</b>		
<b>27th SD</b>		
*Brad M. Hoylman	8,807	68%
*Thomas M. Greco	3,088	24%
Tanika Inlaw	1,156	9%
<b>31st SD</b>		
*Adriano Espaillat	11,138	61%
*Guillermo Linares	6,927	39%
<b>Assembly</b>		
<b>72nd AD</b>		
Gabriela Rosa	3,049	43%
*Mayra S. Linares	2,425	34%
Melanie Hidalgo	1,077	15%
Ruben D. Vargas	470	8%
<b>74th AD</b>		
Brian P. Kavanagh	3,286	73%
Juan Pagan	1,223	27%

<b>Surrogate</b>			
Rita Mella	29,280	59%	
*Barbara Jaffe	20,171	41%	
<b>Civil Court Judge</b>			
<b>3rd JD</b>			
*Lisa A. Sokoloff	2,564	55%	
Olga Statz	2,133	45%	
<b>State Committee</b>			
<b>67th AD</b>			
*Vincent C. Alfonso	2,500	57%	
Arthur W. Greig	1,813	43%	
<b>72nd AD</b>			
Micaela Lugo	2,042	51%	
Yuderka Valdez	1,960	49%	
<b>Republican</b>			
<b>President</b>			
Mitt Romney	4,841	75%	
Ron Paul	868	13%	
Newt Gingrich	484	7%	
Rick Santorum	279	5%	
<b>US Senate</b>			
Bob Turner	1,446	46%	
Wendy Long	1,291	33%	
George Maragos	352	21%	
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<b>BRONX</b>			
<b>Democrat</b>			
<b>Congress</b>			
<b>13th CD (Part is in Manhattan)</b>			
*Adriano Espaillat	2,531	47%	
*Charles B. Rangel	2,298	43%	
Clyde E. Williams, Jr.	305	6%	
Joyce S. Johnson	169	3%	
Craig Schley	66	1%	
<b>16th CD (Part is in Rockland &amp; Westchester)</b>			
*Eliot L. Engel	5,585	82%	
Aniello A.M. Grimaldi	1,192	18%	
<b>State Senate</b>			
<b>33rd SD</b>			
J. Gustavo Rivera	4,988	69%	
Manuel R. Tavarez	2,193	31%	
<b>Assembly</b>			
<b>77th AD</b>			
*Vanessa L. Gibson	3,066	90%	
Anthony Curry	334	10%	
<b>78th AD</b>			
*Jose Rivera	1,813	77%	
Ricardo Martinez	513	23%	
<b>80th AD</b>			
Mark Gjonaj	2,559	51%	
*Naomi Rivera	2,033	40%	
*Adam R. Bermudez	265	5%	
Irene E. Rukaj	157	4%	
<b>82nd AD</b>			
*Michael R. Benedetto	3,125	88%	
Egidio Sementilli	396	12%	

<b>84th AD</b>		
*Carmen E. Arroyo	1,370	53%
Maximino Rivera	647	25%
Charles R. Serrano	560	22%
<b>86th AD</b>		
*Nelson L. Castro	2,556	84%
Richard Soto	467	16%
<b>87th AD</b>		
*Luis R. Sepulveda	3,162	75%
*Daniel Figueroa III	1,046	25%
<b>Civil Court Judge</b>		
<b>2nd JD</b>		
*Eddie McShan	9,801	60%
Juana P. Valentin	6,535	40%
<b>State Committee</b>		
<b>77th AD</b>		
Evelyn Rivera	1,815	61%
Stephanie Gibbs	1,001	34%
Marion Kautz	141	5%
<b>80th AD</b>		
Maria D. Gonzalez	2,380	60%
Diane G. Cerino	1,554	40%
<b>82nd AD</b>		
George C. Crouch	2,058	66%
Andrew Petralia	1,050	33%
<b>86th AD</b>		
Bernice Williams	1,500	64%
Shanine Kirby	852	36%
<b>87th AD</b>		
Barbara Brown	2,379	75%
Ramona Laws	798	25%
<b>88th AD</b>		
William Rivera	2,400	71%
Ronald Savage	986	29%
<b>District Leader</b>		
<b>77th AD</b>		
*Vanessa Gibson	2,541	79%
Yolanda Garcia	499	16%
Alberta Daniels	161	5%
<b>79th AD</b>		
Benny Catala	1,716	60%
Mark Escoffery-Bey	1,133	40%
<b>78th AD</b>		
*Jose Rivera	1,641	76%
Ricardo Martinez	506	24%
<b>79th AD</b>		
Cynthia L. Cox	1,650	59%
Josephine Martinez	1,104	41%
<b>80th AD</b>		
*Miriam Schwartz	2,165	57%
Erica E. Bukowiecki	1,599	43%
<b>82nd AD, Part B</b>		
Frank C. Randazzo	562	63%
Egidio Sementilli	324	37%
<b>84th AD</b>		
Frances L. Mahony	587	65%
Elvira Pirraglia	311	35%
<b>84th AD</b>		
Jose Velez	1,177	55%
Carlos Sierra	953	45%
<b>84th AD</b>		
Maria del Carmen Arroyo	1,647	70%
Iris Fernandez	701	30%

<b>86th AD</b>		
Yudelka Tapia	1,892	73%
Raisa Y. Marcial	676	27%
<b>86th AD</b>		
Steve Santana	1,556	64%
Carlos E. Oliveras	895	36%
<b>87th AD</b>		
Julia Rodriguez	2,118	69%
Felicia Guiamara	938	31%
<b>Republican</b>		
<b>President</b>		
Mitt Romney	1,025	61%
Ron Paul	254	15%
Newt Gingrich	197	12%
Rick Santorum	171	11%
<b>US Senate</b>		
Bob Turner	450	43%
Wendy Long	446	42%
George Maragos	147	15%
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<b>GENERAL ELECTION</b>		
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<b>QUEENS</b>		
<b>President/Vice President</b>		
Obama/Biden (D)	396,935	78%
Obama/Biden (W)	8,098	2%
Romney/Ryan (R)	95,308	19%
Romney/Ryan (C)	8,558	2%
Stein/Honkala (G)	2,134	1%
Johnson/Gray (LBT)	2,056	1%
Lindsay/Osorio (PSL)	162	1%
<b>US Senate</b>		
Kirsten E. Gillibrand (D)	390,850	81%
Kirsten E. Gillibrand (W)	11,123	3%
Kirsten E. Gillibrand (I)	4,312	1%
Wendy Long (R)	64,673	13%
Wendy Long (C)	7,547	2%
Colia Clark (G)	2,621	1%
Chris Edes (LBT)	1,664	1%
<b>Congress</b>		
<b>3rd CD (Part is in Nassau &amp; Suffolk)</b>		
Steve J. Israel (D)	23,321	63%
Steve J. Israel (W)	690	2%
Steve J. Israel (I)	439	1%
Stephen A. Labate (R)	10,939	29%
Stephen A. Labate (C)	1,273	3%
Michael McDermott (LBT)	482	1%
Anthony Toda (CST)	134	1%
<b>5th CD (Part is in Nassau)</b>		
Gregory W. Meeks (D)	147,127	92%
Allan W. Jennings, Jr. (R)	12,189	8%
Catherine Wark (LBT)	1,181	1%
<b>6th CD</b>		
Grace Meng (D)	107,505	65%
Grace Meng (W)	3,994	2%
Daniel J. Halloran (R)	45,992	28%
Daniel J. Halloran (C)	4,853	3%
Evergreen C. Chou (G)	1,913	1%
<b>7th CD (Part in in Brooklyn &amp; Manhattan)</b>		
Nydia M. Velazquez (D)	16,338	84%
Nydia M. Velazquez (W)	808	4%
James Murray (C)	1,614	8%





<b>49th AD</b>	Vincent F. Martusciello (R) 72,384 Vincent F. Martusciello (C) 13,179		<b>64th AD (Part is in Brooklyn)</b>	Nicole Malliotakis (R) 14,621 56% Nicole Malliotakis (C) 1,818 7% Nicole Malliotakis (I) 829 3% John M. Mancuso (D) 8,268 32% John M. Mancuso (W) 576 2%	<b>31st SD</b>	Adriano Espaillat (D) 84,944 91% Martin Chicon (R) 8,184 9%	
*Peter Abbate, Jr. (D) 10,980 81% *Peter Abbate, Jr. (W) 759 6% *Peter Abbate, Jr. (I) 369 3% Vincent Katinas (C) 1,429 10%	<b>1st JD</b> Richard J. Montelione (D) 54,468 100%				<b>Assembly</b>		
<b>50th AD</b>	Joseph R. Lentol (D) 25,561 90% Victor V. Best (R) 2,522 9% Victor V. Best (C) 403 2%	<b>2nd JD</b> Wavny Toussaint (D) 55,513 100%			<b>65th AD</b>	Sheldon Silver (D) 23,871 72% Sheldon Silver (W) 1,257 4% Wave Chan (R) 4,906 24%	
<b>51st AD</b>	Felix W. Ortiz (D) 18,918 88% Henry Lallave (R) 2,143 10% Henry Lallave (C) 492 2%	<b>5th JD</b> Steve Z. Mostofsky (D) 68,819 82% Steve Z. Mostofsky (C) 15,103 18%			<b>66th AD</b>	Deborah J. Glick (D) 40,104 100%	
<b>52nd AD</b>	*Joan L. Millman (D) 43,500 82% *Joan L. Millman (W) 5,765 11% John R. Nijhawan (R) 3,270 6% John R. Nijhawan (C) 477 1%	<b>MANHATTAN</b>	<b>President/Vice President</b>	Obama/Biden (D) 421,027 82% Obama/Biden (W) 12,553 2% Romney/Ryan (R) 73,298 14% Romney/Ryan (C) 3,777 1% Stein/Honkala (G) 3,338 1% Johnson/Gray (LBT) 2,675 1% Lindsay/Osorio (PSL) 199 1%	<b>67th AD</b>	Linda B. Rosenthal (D) 41,204 91% Linda B. Rosenthal (W) 1,992 4% Julia Willebrand (G) 2,300 5%	
<b>53rd AD</b>	Vito J. Lopez (D) 25,956 90% Rich Garcia (R) 2,916 10%	<b>STATEN ISLAND</b>	<b>US Senate</b>	Kirsten E. Gillibrand (D) 403,972 83% Kirsten E. Gillibrand (W) 14,569 3% Kirsten E. Gillibrand (I) 4,782 1% Wendy Long (R) 53,411 11% Wendy Long (C) 3,482 1% Colia Clark (G) 3,795 1% Chris Edes (LBT) 2,393 1%	<b>68th AD</b>	Robert J. Rodriguez (D) 30,487 97% Robert J. Rodriguez (W) 1,030 3%	
<b>54th AD</b>	Rafael L. Espinal, Jr. (D) 23,959 96% Rafael L. Espinal, Jr. (C) 283 1% Khorshed A. Chowdhury (R) 858 3%	<b>President/Vice President</b>	<b>Congress</b>	<b>7th CD (Part in in Brooklyn &amp; Queens)</b>	<b>69th AD</b>	Daniel J. O'Donnell (D) 44,469 100%	
<b>55th AD</b>	William F. Boyland, Jr. (D) 30,847 95% Bilal Malik (I) 979 3% Jonathan H. Anderson (R) 656 2%	<b>Obama/Biden (D) 65,260 48% Obama/Biden (W) 2,359 2% Romney/Ryan (R) 59,959 44% Romney/Ryan (C) 6,637 5% Johnson/Gray (LBT) 770 1% Stein/Honkala (G) 457 1% Lindsay/Osorio (PSL) 41 1%</b>	<b>7th CD (Part in in Brooklyn &amp; Queens)</b>	Nydia M. Velazquez (D) 17,385 91% Nydia M. Velazquez (W) 766 4% James Murray (C) 1,069 5%	<b>70th AD</b>	Keith L.T. Wright (D) 39,058 97% Keith L.T. Wright (W) 1,329 3%	
<b>56th AD</b>	Annette M. Robinson (D) 36,891 99% Francenia Sims-Hall (R) 510 1%	<b>US Senate</b>	<b>10th CD (Part is in Brooklyn)</b>	Jerrold L. Nadler (D) 127,233 81% Jerrold L. Nadler (W) 6,967 4% Michael W. Chan (R) 21,969 14% Michael W. Chan (C) 1,385 1%	<b>71st AD</b>	Herman D. Farrell, Jr. (D) 36,239 100%	
<b>57th AD</b>	Walter T. Mosley III (D) 46,733 98% Francis J. Voyticky (R) 1,111 2%	<b>Congress</b>	<b>12th CD (Part is in Brooklyn &amp; Queens)</b>	*Carolyn B. Maloney (D) 141,174 75% *Carolyn B. Maloney (W) 5,537 3% Christopher R. Wright (R) 36,999 20% Christopher R. Wright (I) 1,956 1% Christopher R. Wright (C) 1,741 1%	<b>72nd AD</b>	Gabriela Rosa (D) 28,815 94% Ronnie Cabrera (R) 2,006 6%	
<b>58th AD</b>	N. Nick Perry (D) 38,706 99% N. Nick Perry (W) 419 1%	<b>11 CD (Part is in Brooklyn)</b>	<b>13th CD (Part is in Bronx)</b>	Charles B. Rangel (D) 135,709 89% Charles B. Rangel (W) 3,585 2% Craig Schley (R) 9,187 6% Deborah O. Liatos (SOC) 4,921 3%	<b>73rd AD</b>	Dan Quart (D) 31,329 67% Dan Quart (W) 493 1% David B. Casavis (R) 13,719 29% David B. Casavis (I) 493 1% David B. Casavis (L) 289 1%	
<b>59th AD</b>	*Alan N. Maisel (D) 31,273 91% Robert Maresca (C) 2,921 9%	<b>State Senate</b>	<b>State Senate</b>	4 elected Manuel J. Mendez (D) 386,945 Saliann Scarpulla (D) 337,038 George Silver (D) 329,424 Shlomo Hagler (D) 32,905	<b>74th AD</b>	Brian P. Kavanagh (D) 32,459 93% Brian P. Kavanagh (W) 2,277 7%	
<b>60th AD</b>	Inez D. Barron (D) 33,950 95% Inez D. Barron (W) 565 2% Kenneth Waluyn (R) 994 3% Kenneth Waluyn (C) 186 1%	<b>23rd SD (Part is in Brooklyn)</b>	<b>24th SD</b>	Andrew J. Lanza (R) 67,731 64% Andrew J. Lanza (C) 7,697 7% Andrew J. Lanza (I) 2,990 3% Gary W. Carsel (D) 25,561 24% Gary W. Carsel (W) 1,332 1%	<b>75th AD</b>	Richard N. Gottfried (D) 36,360 94% Richard N. Gottfried (W) 2,358 6%	
<b>64th AD (Part is in SI)</b>	John M. Mancuso (D) 4,058 49% John M. Mancuso (W) 337 4% Nicole Malliotakis (R) 3,110 37% Nicole Malliotakis (C) 575 7% Nicole Malliotakis (I) 220 3%	<b>Assembly</b>	<b>26th SD (Part is in Brooklyn)</b>	Daniel Squadron (D) 39,402 80% Daniel Squadron (W) 2,259 5% Jacqueline Haro (R) 7,042 15%	<b>76th AD</b>	Micah Z. Kellner (D) 32,336 72% Micah Z. Kellner (W) 1,704 4% Michael K. Zumbuskas (R) 10,686 24% Michael K. Zumbuskas (I) 631 1%	
<b>Supreme Court</b>	3 Elected Cheryl E. Chambers (D) 478,332 Cheryl E. Chambers (R) 67,467 Cheryl E. Chambers (C) 12,175 William Miller (D) 439,877 William Miller (R) 65,412 William Miller (C) 13,202 Barry M. Kamins (D) 438,504 Barry M. Kamins (R) 67,362 Barry M. Kamins (C) 11,971 William A. Gerard (W) 39,935 Arshad Majid (D) 35,042	<b>61st AD</b>	<b>27th SD</b>	Brad M. Hoylman (D) 87,416 94% Brad M. Hoylman (W) 6,053 6%	<b>Supreme Court</b>	4 elected Manuel J. Mendez (D) 386,945 Saliann Scarpulla (D) 337,038 George Silver (D) 329,424 Shlomo Hagler (D) 32,905	
<b>Civil Court</b>	2 elected Craig S. Walker (D) 487,637 Robin S. Garson (D) 473,375 Ross Brady (R) 74,467 Ross Brady (C) 13,488	<b>62nd AD</b>	<b>28th SD</b>	Liz Krueger (D) 80,868 72% Liz Krueger (W) 2,459 2% David P. Garland (R) 28,123 25% David P. Garland (I) 1,280 1%	<b>Civil Court</b>	<b>2nd JD</b>	Debra R. Samuels (D) 37,032 91% Debra R. Samuels (R) 3,671 9%
<b>Countywide</b>	2 elected Craig S. Walker (D) 487,637 Robin S. Garson (D) 473,375 Ross Brady (R) 74,467 Ross Brady (C) 13,488	<b>63rd AD</b>	<b>29th SD (Part is in Bronx)</b>	Jose M. Serrano (D) 30,117 86% Jose M. Serrano (W) 1,204 3% Robert Goodman (C) 2,868 8% Thomas Siracuse (G) 1,065 3%	<b>3rd JD</b>	Lisa A. Sokoloff (D) 34,332 100%	
	*Michael J. Cusick (D) 21,983 57% *Michael J. Cusick (C) 2,382 7% *Michael J. Cusick (I) 929 2% Samuel T. Pirozolo (R) 12,977 34%		<b>30th SD</b>	Bill Perkins (D) 94,551 95% Bill Perkins (W) 3,650 5%	<b>6th JD</b>	2 Elected Shawn T. Kelly (D) 52,638 Arthur F. Engoron (D) 52,050	
					<b>8th JD</b>	Jeanette Rodriguez-Morick (D) 15,843100%	

**BRONX****President/Vice President**

Obama/Biden (D)	290,222	90%
Obama/Biden (W)	3,986	1%
Romney/Ryan (R)	24,078	7%
Romney/Ryan (C)	2,981	1%
Stein/Honkala (G)	677	1%
Johnson/Gray (LBT)	545	1%
Lindsay/Osorio (PSL)	81	1%

**US Senate**

Kirsten E. Gillibrand (D)	274,209	91%
Kirsten E. Gillibrand (W)	5,504	2%
Kirsten E. Gillibrand (I)	1,545	1%
Wendy Long (R)	16,533	5%
Wendy Long (C)	3,046	1%
Colia Clark (G)	925	1%
Chris Edes (LBT)	505	1%

**Congress****13th CD (Part is in Manhattan)**

Charles B. Rangel (D)	34,761	89%
Charles B. Rangel (W)	734	2%
Craig Schley (R)	2,945	8%
Deborah O. Liatos (SOC)	612	1%

**14th CD (Part is in Queens)**

Joseph Crowley (D)	43,318	79%
Joseph Crowley (W)	1,763	3%
William F. Gibbons, Jr. (R)	7,809	14%
William F. Gibbons, Jr. (C)	1,431	3%
Anthony Gronowicz (G)	626	1%

**15th CD**

*Jose E. Serrano (D)	150,243	96%
*Jose E. Serrano (W)	2,418	2%
Frank L. Della Valle (R)	3,487	2%
Frank L. Della Valle (C)	940	1%

**16th CD (Part is in Westchester)**

*Eliot L. Engel (D)	68,817	89%
*Eliot L. Engel (W)	1,506	2%
Joseph McLaughlin (R)	5,459	7%
Joseph Diaferia (G)	724	1%

**State Senate****29th SD (Part is in Manhattan)**

Jose M. Serrano (D)	40,761	97%
Jose M. Serrano (W)	555	1%
Robert Goodman (C)	513	1%
Thomas Siracuse (G)	180	1%

**32nd SD**

Ruben M. Diaz (D)	70,788	91%
Ruben M. Diaz (R)	1,565	2%
Ruben M. Diaz (C)	597	1%
David M. Johnson (I)	2,188	6%

**33rd SD**

J. Gustavo Rivera (D)	56,222	95%
J. Gustavo Rivera (R)	945	2%
Michael E. Walters (R)	1,884	3%
Michael E. Walters (C)	412	1%

**34th SD (Part is in Westchester)**

*Jeffrey D. Klein (D)	57,771	75%
*Jeffrey D. Klein (W)	12,701	16%
*Jeffrey D. Klein (I)	1,927	2%
Elizabeth Perri (C)	3,460	7%

**36th SD (Part is in Westchester)**

Ruth H. Thompson	67,613	98%
Robert L. Diamond (C)	1,404	2%

**Assembly****77th AD**

*Vanessa L. Gibson (D)	26,208	97%
*Vanessa L. Gibson (W)	343	1%
Tanya Carmichael (R)	470	2%
Devon Morrison (C)	142	1%

**78th AD**

Jose Rivera (D)	20,241	94%
Luana G. Malavolta (R)	990	5%
Richard Retcho (C)	301	1%

**79th AD**

Eric Stevenson (D)	27,436	94%
Eric Stevenson (R)	435	1%
Eric Stevenson (W)	354	1%
Jose A. Padilla, Jr. (I)	651	2%
Selsia Evans (C)	228	1%

**80th AD**

Mark Gjonaj (D)	22,386	79%
Nicole J. Torres (R)	2,600	9%
Naomi Rivera (W)	2,186	8%
Patrick A. McManus (C)	861	3%
William Edstrom (G)	274	1%

**81st AD**

*Jeffrey Dinowitz (D)	30,887	89%
*Jeffrey Dinowitz (W)	1,364	4%
Judith Kunz (R)	2,434	7%

**82nd AD**

Michael R. Benedetto (D)	30,687	78%
Michael R. Benedetto (W)	1,395	4%
William E. Britt, Jr. (R)	4,840	12%
William E. Britt, Jr. (C)	964	6%

**83rd AD**

*Carl E. Heastie (D)	33,868	96%
*Carl E. Heastie (W)	426	1%
David S. Glover (R)	767	3%

**84th AD**

Carmen E. Arroyo (D)	25,298	97%
Franklin C. Oleh (C)	616	3%

**85th AD**

Marcos A. Crespo (D)	24,605	95%
Marcos A. Crespo (W)	392	2%
Janelle King (R)	620	2%
Eduardo Ramirez (C)	324	1%
Daniel Zuger (G)	122	1%

**86th AD**

Nelson L. Castro (D)	22,801	95%
Nelson L. Castro (W)	288	1%
Ana Sanchez (R)	698	3%
Vhidiwhatie Diamond (C)	145	1%

**87th AD**

Luis R. Sepulveda (D)	28,179	95%
Luis R. Sepulveda (W)	598	2%
Michael Dennis (C)	646	2%
Walter G. Nestler (G)	276	1%

**Surrogate**

Nelida Malave-Gonzalez (D)	286,334	91%
Frances M. O'Leary (R)	22,668	7%
Frances M. O'Leary (C)	5,305	2%

**Supreme Court**

2 Elected		
Donna M. Mills (D)	275,868	
Fernando Tapia (D)	252,374	
John H. Wilson (R)	23,383	
John H. Wilson (C)	5,336	

**Civil Court Judge****1st JD**

Llinet Rosado (D)	147,934	90%
Harry Hertzberg (R)	13,094	9%
Harry Hertzberg (C)	3,048	1%

**2nd JD**

Eddie McShan (D)	144,331	94%
Daniel Szalkiewicz (R)	8,400	5%
Daniel Szalkiewicz (C)	1,999	1%

# THE PRIME NEW YORK DIFFERENCE

- Over 45 years of experience in New York politics.
- 25 years of experience with voter files and related products.
- Constantly refreshed voter data with county updates at least every six months.
- Fresh telephone and National Change of Address updates every 90 days.
- Identification of cell phone numbers.
- We've matched over 70 ethnic types to our records using proprietary processes, including likely African-Americans.
- We match our files to commercial data and append apartment numbers where they are missing in the voter file.
- Using sophisticated "Householding" programs we distinguish between single family residences, non-traditional families and apartment complexes assuring you that all of your selected voters are reached.
- We now offer a Telephone Number Confidence Code to help you select only those voters most likely to have working numbers.
- Our voter files can now include all ethnic codes, data of birth & age, old & new districts and 10 years of voter history.

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**Are You Thinking Computer Data for your Campaign?**  
Think of it this way...You can drive a new LINCOLN or an old used VAN



*The Data in your campaign should  
be fresh, maintained, with custom tune-up  
to your district's terrain for a successful ride to  
Election Night. Or it can be cheap, dirty and old,  
making for a bumpy ride and eventual breakdown.*

Prime New York has been perfecting Voter Data services for more than twenty years. We invest in research and programming. We know New York and are proud of our reputation for fast and efficient service. Our partnership with Lincoln Voters over the past five years has delivered success for insurgents and incumbents alike.

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# NEW DATA

## AVAILABLE FROM PRIME NEW YORK

As a result of matching lifestyle data to our voter file, Prime New York now has available additional information to help campaigns to target voters.

*Now available for use are —*

**Contributors to religious causes**  
(over 200,000 New York State voters)

**Political contributors**  
(over 500,000)

**Contributors to environmental groups**  
(over 450,000)

**Home includes a child**  
(over 1 million voters)

**Book buyers**  
(over 1 million)

**Gardeners**  
(over 300,000)

**Investors**  
(over 500,000)

**Gun owners**  
(over 200,000)

Plus income, education & housing information —  
all available to be selected at no additional cost.

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NEW YORK



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